



Table of Contents

Craft 1

Americana® Acrylics	2
Americana® Mediums & Specialty Products	7
Americana® Multi-Surface Satin™ Acrylics	10
Crafter's Acrylic®	12
Crafter's Acrylic® Satin™	14
Crafter's Acrylic® Multi-Surface™	15
NEW Tempera Powder Paint™	16
Americana® Enchanted™	17
Americana® Enchanted Shimmer™	17
Water Marbleing Acrylics	18
Water Marbleing Sets	21
Water Marbleing Tools & Accessories	22
Decou-Page™	23
Holographic Illusions™	24
Craft Twinkles™	25
Galaxy Glitter™	26
Glamour Dust®	27
Americana® Pearls™	28
Black Light Neon™	29
Ultimate Glow-In-The-Dark™	30
Americana® Glow™	31
Americana® DuraClear™	32
Dimensional Effects™	34
Designer Finishes™	36
Metallic Lustre™	38
Dazzling Metallics™	40
Extreme Sheen™	42
Elegant Finish™	44
Americana® Gloss Enamels™	45
Glass Paint™	46
Patio Paint Outdoor™	48

X-Treme Flex™ Technique Kits	50
Stylin™ Paint	52
SoSoft™ Fabric Acrylics	54
SoSoft™ Accessories	57
NEW Pearl Pack™ Sets	58
Sets	60
Brushes & Accessories	62

Table of Contents

DIY65

NEW Thrift Flip™ Multi-Surface Paint ...	66
NEW Thrift Flip™ Textile Paint.....	67
NEW Americana Decor® Your Home...	68
Americana Decor® Chalky Finish™	70
Americana Decor® Mediums & Specialty Products	72
Americana Decor® Metallics™	74
Americana Decor® Matte Metallics™.....	75
Americana Decor® Texture™	76
Americana Decor® Satin Enamels™	77
Americana Decor® Outdoor Living™	78
Americana Decor® DIY Brushes	80

Art83

NEW Small Batch Acrylics™.....	84
NEW Small Batch™ Curated Sets	85
Traditions™.....	86
Traditions™ Mediums	87
Impasto™	88
Chalky Gesso™	89
Wax Effects™.....	90
Wax Effects™ Tools	91
Paint Pouring Program	92
Fluid Art Ready-To-Pour Acrylic™	93
Fluid Art Ready-To-Pour Acrylic™ Mediums.....	95
Fluid Art Ready-To-Pour Acrylic™ Sets	96
Pouring Mediums™ & Topcoat	97
Americana® Acrylics 16 oz.....	98
Media Fluid Acrylics™ 8 oz	98
Paint Pouring Sets	99
Media Specialty Products™	100
Student Acrylics™.....	102
Modular Rack System	103

**Our promise
is simple:
no matter what kind
of Maker you are or how
long you have been creating,
you will be able to count on
the quality, consistency,
and innovativeness of
DecoArt products.**

For additional information, visit
DecoArt.com



CRAFT

For over three decades, DecoArt has sparked creativity and fueled imagination in crafters worldwide. As a trusted leader in the paint and craft industry, we offer high-quality, on-trend paints to create extraordinary pieces. With more than 20 product families in our craft section, it's easy to find the right paint for any project.



Americana[®] Acrylics



Premium, all-purpose, matte finish paints available at a budget-friendly price. Ideal for professional artists, crafters, and students.

- Excellent coverage
- Smooth, creamy consistency
- Heavily loaded with bright, light fast pigments
- Medium viscosity

wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed
ceramics



Americana® Acrylics Colors



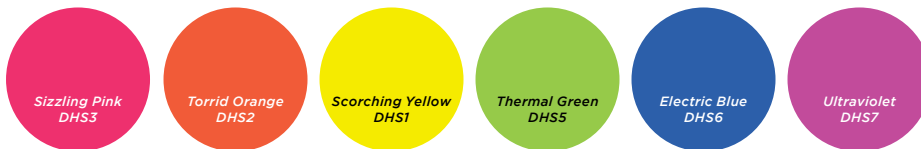
8 16 Snow (Titanium) White DAO1	White Wash DAO2	Cool White DA240	Warm White DA239	Light Buttermilk DA164
Buttermilk DAO3	Oyster Beige DA313	Antique White DA058	Desert Sand DA077	Bleached Sand DA257
Burlap DA319	Almondine DA403	Baby Blush DA398	Cotton Candy DA347	Electric Pink DA231
Poodleskirt Pink DA267	Baby Pink DA031	Petal Pink DA214	16 Bubblegum Pink DA250	Fuchsia Pop DA417
Carousel Pink DA274	Strawberry DA416	Joyful Pink DA395	Royal Fuchsia DA151	Wild Berry DA362
Dragon Fruit DA300	Razzle Berry DA276	Berry Cobbler DA370	Blush Pink DA355	Vintage Pink DA369
Scarlet DA345	Red Alert DA301	Cinnamon Drop DA308	16 True Red DA129	Cherry Red DA159
Tuscan Red DA265	Berry Red DAO19	Santa Red DA170	Brilliant Red DA145	8 Primary Red DA199
Country Red DAO18	Tomato Red DA169	Oxblood DA139	Red Spice DA404	8 Deep Burgundy DA128
Heritage Brick DA219	Alizarin Crimson DA179	Rookwood Red DA097	Napa Red DA165	Antique Maroon DA160
Mulberry DA294	Cranberry Wine DA112	Natural Buff DA311	Sugared Peach DA354	White Peach DAO24

All colors available in size shown.
Additional sizes noted on color swatch.





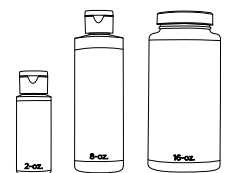
Neons



Neon Lights



Gel Stains



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs. • Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0 • Weight: 4.78 lbs. • Dimensions: 7.25L x 6.5W x 4.5H

16 oz.
Master: 18 • Inner: 3 • Weight: 29 lbs. • Dimensions: 17.5L x 6.63W x 9.5H

Texture Sand Medium™ DS145



Ultra-fine grit paste that mixes with any water-based acrylic paint to create stunning textural effects. It can be tinted or painted once dry.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Paint Adhesion Medium™ DS39



Improves acrylic paint adhesion to slick surfaces such as plastics, metals, wax, soap, glass, porcelain, glazed ceramics, and more.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Multi-Purpose Sealer™ DS17



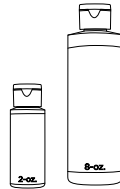
Seals raw wood. Improves acrylic paint adhesion on most surfaces. Use as a basecoat or mix 1:1 with paint.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Glazing Medium™ DS18



Mix with acrylic craft paint for a glaze that can be used to create professional faux finishes on walls, furniture, decorative accents, and other hard craft surfaces.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



One Step Crackle™ DS69



Provides an aged or modern crackled effect in one easy step. The crackle effect can be controlled by the thickness of application.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Mediums & Specialty Products

Staining/Antiquing Medium™ DS51



For creating unlimited stain colors. Mix equal parts with acrylic paints to make a stain, to use for antiquing, or to increase the open time of paint.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Weathered Wood™ DAS8



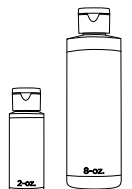
Crackling medium. Gives virtually any craft surface a vintage, distressed finish.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Mediums & Specialty Products

Fabric Painting Medium™

DAS10



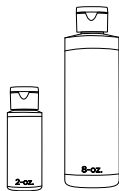
Add to acrylics to create washable, permanent color for all fabric projects.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 1 • Weight: 3.91 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Pearlizing Medium™

DS48



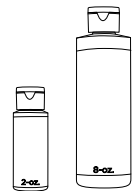
Transform regular acrylic paints into shimmery, pearlescent paints with this medium. It can be used alone to highlight already-painted surfaces or mixed with equal parts of acrylic paints.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Starlite Varnish™

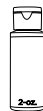
DS32



Adds sparkle and shine to projects. Crystal clear finish with a touch of glitter. Leaves a soft shimmer as it reflects light.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Drying Time Extender™

DAS1



Increases the working time by mixing equal parts with acrylic paints. Also enhances blending and makes stroke work easier.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





Mediums & Specialty Products

Plastercraft™ Spray Gloss Sealer/Finish DAS12-5



For indoor and outdoor use. Adds quick-drying, even protection to craft projects. Provides a durable finish to surfaces from ceramics to papier mâché.

6 oz. (177 ml) spray can
 Master: 6
 Inner: 0
 Weight: 3.53 lbs.
 Dimensions: 7L x 6.5W x 4.65H



Gloss & Matte Spray Sealers/Finishes

DAS12 (gloss) • DAS13 (matte)



For indoor and outdoor use. Spray on a clear, protective, waterproof coating that permanently protects all hard, painted surfaces.

12 oz. (354 ml) spray can
 Master: 12 • Inner: 0 • Weight: 12.82 lbs.
 Dimensions: 8.25L x 11W x 8.25H



Triple Thick Gloss Glaze™ TG01



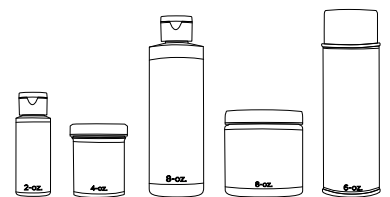
Easily adds a thick, glossy look to projects. Three times as thick as other finishes, it provides a protective coat that dries quickly and evenly.

2 oz.
 Master: 24 • Inner: 6
 Weight: 4.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H

8 oz.
 Master: 6 • Inner: 0
 Weight: 4.86 lbs.
 Dimensions: 7.25L x 6.5W x 4.5H

8 oz. Hard Jar
 Master: 36 • Inner: 3
 Weight: 24 lbs.
 Dimensions: 12.5L x 9.25W x 10.5H

6 oz. Spray
 Master: 6 • Inner: 0 Weight: 3.53 lbs.
 Dimensions: 7L x 6.5W x 4.65H





wood
wall
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
fabric
masonry

Americana® Multi-Surface Satin™ Acrylics



- Superior flow and leveling
- Durable, hard finish that, once fully cured, is highly resistant to cleaning chemicals
- Permanent, light-fast pigments
- Can be baked for a durable, dishwasher-safe finish

Premium, all-surface, indoor/
outdoor, satin finish paints



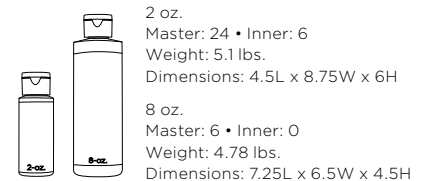
Metallics



Neons



All colors available in size shown.
Additional sizes noted on color swatch.





Crafter's Acrylic®

Crafter's Acrylics are all-purpose paints, ideal for students, general arts and crafts, and home décor projects. Available in matte, satin, metallic, and neon finishes.

- Consistent two-coat coverage
- Light-fast pigments
- Smooth brushing consistency
- Excellent adhesion

wood
 canvas
 terra cotta
 paper
 Styrofoam™
 unglazed
 ceramics

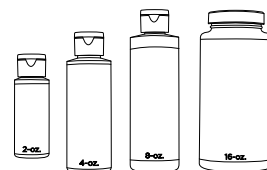


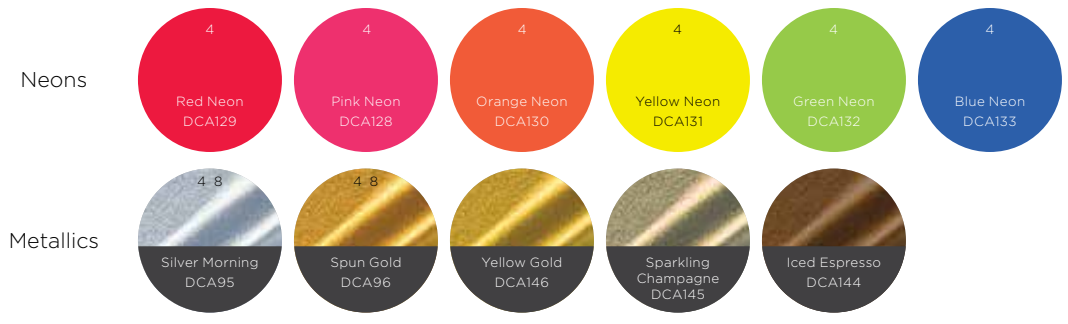
2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H

4 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 8.75L x 6W x 5.5H

8 oz.
 Master: 6 • Inner: 0 • Weight: 4.78 lbs.
 Dimensions: 7.25L x 6.5W x 4.5H

16 oz.
 Master: 18 • Inner: 3 • Weight: 29 lbs.
 Dimensions: 17.5L x 6.63W x 9.5H



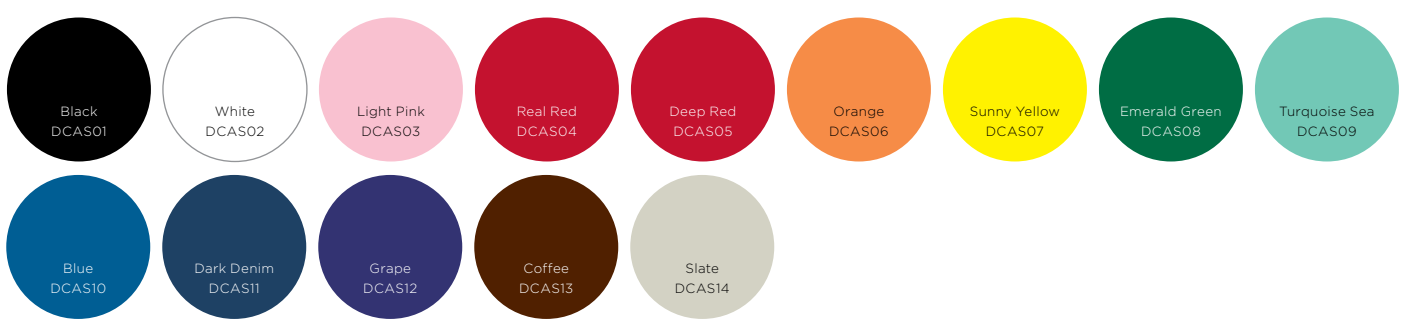


Crafter's Acrylic[®] Satin[™]

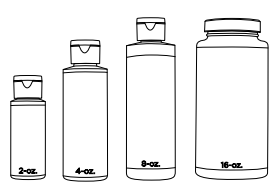
- Fourteen colors of all-purpose Crafter's Acrylic paint, now in a satin sheen finish
- Value priced
- Ideal for students, general arts and crafts, and home décor



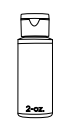
wood
canvas
terra cotta
paper
Styrofoam[™]
unglazed
ceramics



crafter's acrylics[®]
 2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H
 4 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 8.75L x 6W x 5.5H
 8 oz.
 Master: 6 • Inner: 0 • Weight: 4.78 lbs.
 Dimensions: 7.25L x 6.5W x 4.5H
 16 oz.
 Master: 18 • Inner: 3 • Weight: 29 lbs.
 Dimensions: 17.5L x 6.63W x 9.5H



crafter's acrylic[®] satin[™]
 2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H



wood
 walls
 canvas
 metal
 terra cotta
 paper
 ceramics
 glass
 Styrofoam™
 most plastic
 fabric
 masonry



Crafter's Acrylic® Multi-Surface™

Multi-surface paint with excellent coverage that dries to a hard, durable finish

- Indoor/outdoor use
- Superior flow and leveling
- Permanent, light fast pigments



2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H



Tempera **NEW** Powder Paint™

To use just mix 1:1 with water. For thinner washes, add more water; for thick, rich color, add less water. Permanent when dry on wood, canvas, paper, and papier-mâché. Available in 0.5 lb containers.



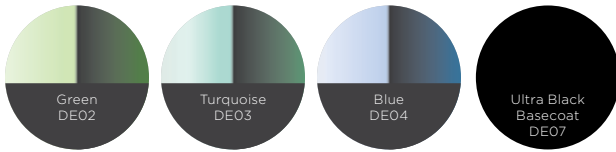
227 g
Weight: 0.5 lbs.
Dimensions: 12.5L x 8.9W x 10H





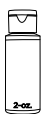
Americana® Enchanted™

Capture the dazzling effect of a peacock feather or mimic the exquisite beauty of a beetle wing with these translucent interference colors that dance and change depending on the angle of light.



Americana® Enchanted Shimmer™

Create projects that pop with shimmer and iridescence with these translucent topcoat colors. Millions of luminous particles re-create the unique sparkling shimmer of a butterfly wing as they dance in shifting angles of light.



2-oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



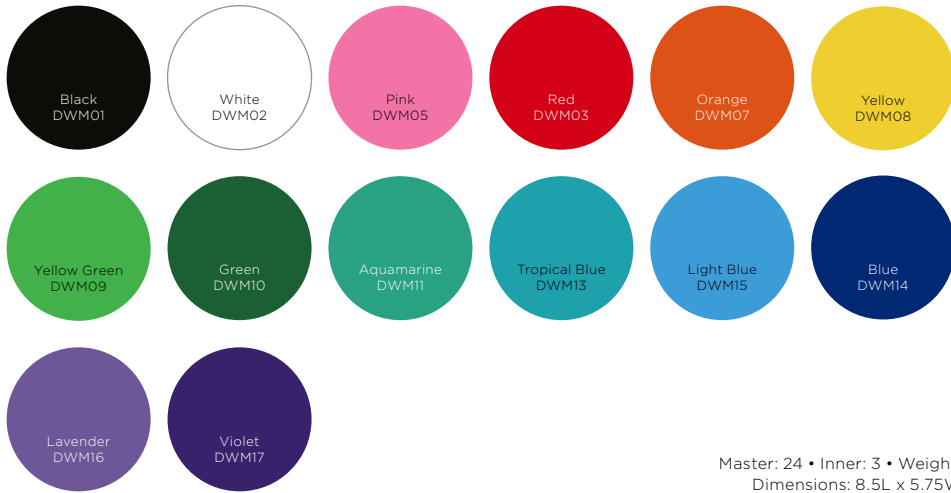
Water Marbling Paint Program™

A complete system of ready-to-use water prep, vibrant marbling acrylics, surface preparation, and tools. Safe and nontoxic. Just dissolve the Marbling Magic Medium in distilled water; drop our vibrant, perfectly balanced marbling acrylics onto the surface; use the tools to swirl and create your design; and then dip paper, fabric, shoes, and more to create stunning, vibrant designs.

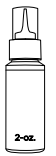


Water Marbling Acrylics™

Ready-to-use, vibrant acrylics in a dropper-tip squeeze bottle that allows color to be dropped onto the surface of the water with complete control. Available in a 2-ounce bottle.



2 oz.
 Master: 24 • Inner: 3 • Weight: 4.7 lbs.
 Dimensions: 8.5L x 5.75W x 5.12H





Water Marbling Magic Medium™ DWM100

Easy to use powder that mixes with water to create perfectly “sized” solution that allows the marbling color to float. Comes in an 175 gram hard jar.

Master: 36 • Inner: 3 • Weight: 12.2 lbs.
Dimensions: 12.5L x 8.9W x 10H



Water Marbling Surface Prep™ DWM102

Dissolve this powder in warm water and soak into fabrics or lightly sponge onto surfaces for greater color permanence. Comes in an 250 gram hard jar.

Master: 36 • Inner: 3 • Weight: 12.2 lbs.
Dimensions: 12.5L x 8.9W x 10H



Hydro Dipping Paint Kit

Everything you need to get dipping in one easy kit! DASK650

- (1) Step-by-step How To Guide
- (1) 2-oz. bottle of Water Marbling Magic Medium
- (5) 2-oz. squeeze bottles of Water Marbling Acrylics
- (10) marbling stick tools
- (10) Pieces of 8.5" x 11" marbling paper
- (1) Clear plastic tray

Water Marbling Sets

6-Count Value Packs

Includes (5) 2-ounce squeeze bottles with tip and 1 marbling magic medium



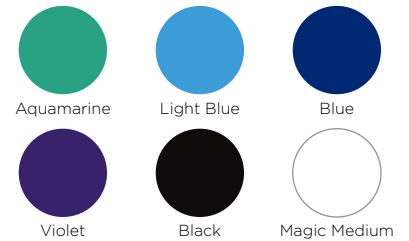
6CT. DASK682 - Primaries



6CT. DASK683 - Tropical



6CT. DASK684 - Cool Hues



4-Count Value Packs

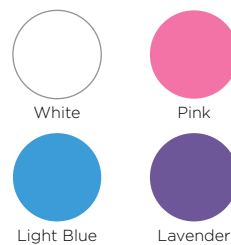
Includes 2-ounce squeeze bottles with tip



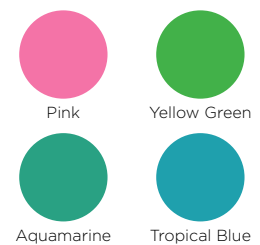
4CT. DASK644 - Modern Brights

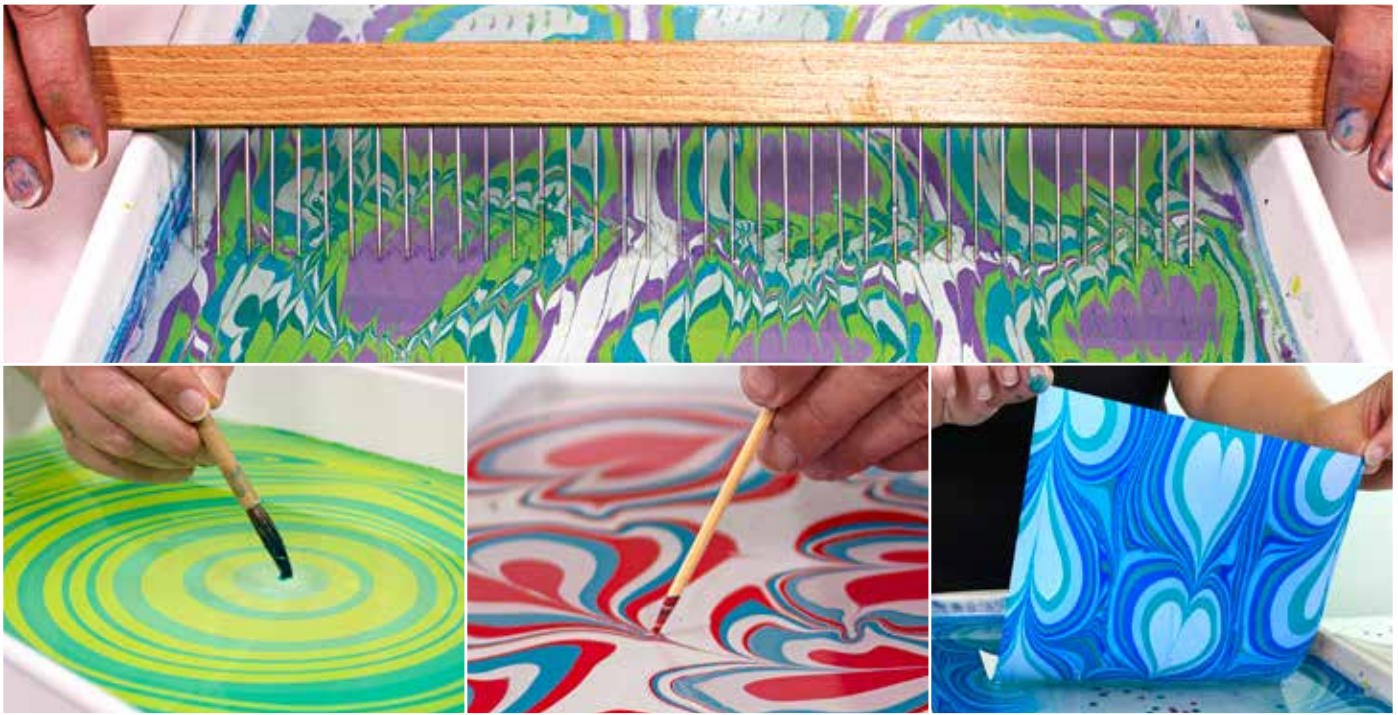


4CT. DASK647 - Pastel Lights



4CT. DASK649 - Tropical Delights





Marbling Tools & Accessories

Marbling Rakes

Perfectly sized for our 12" x 15" tray (approx. 11.25" x 4" x .25" each), these rakes with their various intervals of "teeth" are used to comb through the paint floating on the surface to create a multitude of beautiful patterns. Available in two styles:

Standard Comb - DASK258 | Rake - DASK259

Sumi Brush Set DABK44

Traditional Sumi brushes are loaded with the marbling acrylic and then lightly tapped on the surface of the water for the Japanese method of water marbling. Set contains 2 sumi brushes.

Marbling Stick Set DABK45

6" long wooden stir stick can be used to apply paint, free-hand swirled designs and mix custom colors. Set contains 20 sticks.

Marbling Paper DAS261

8.5" x 11" acid-free marbling paper specifically designed to not allow the paint pigments to penetrate the surface providing vibrant, rich colors. Pack of 20 sheets.

Cleaning Paper DAS262

For cleaning the surface of the sized water between prints. (32) 8.5" x 11" sheets.

Marbling Tray DAS264

12.8" x 15.8" x 2" - Perfectly sized for shallow projects up to 11" x 14".





Decou-Page™

DecoArt didn't invent decoupage glue; we simply make the best one! It is low-odor and dries quickly to a clear, hard, and durable finish.

- No tackiness when dry
- Smooth consistency and application
- Value-priced
- Low odor

Decou-Page Matte™
DS106 | Available in 8 oz.

Decou-Page™ Brush Sets
Gloss: DS101CB | Matte: DS106CB
Convenient peggable decoupage set that contains matte or gloss Decou-Page and reusable sponge brush.

Decou-Page Photo Transfer Medium™
DS112 | Available in 8 oz. Squeeze
Transfer black & white or color copies to wood, glass, plastic, fabric, and more. Ideal for use with laser copies.

8-oz.
Master: 32
Inner: 4
Weight: 26 lbs.
Dimensions: 10.25L x 10.25W x 8.88H

8-oz. squeeze
Master: 32
Inner: 4
Weight: 26 lbs.
Dimensions: 16.68L x 8.31W x 6.62H





wood
 walls
 metal
 paper
 ceramics
 glass
 Styrofoam™
 stone
 masonry




Holographic Illusions™



Give your projects the magic of a true holographic glitter paint with a light-refracting rainbow of bold color. These holographic glitter flakes provide a prismatic sparkle that will add "pop" to any project and are unique to anything on the market today.

- True holographic glitter
- Heavy glitter load in easy, brush-on formula

 **2 oz.**
 Master: 24 • Inner: 3
 Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H

wood
walls
paper
Styrofoam™



For better
glitter coverage,
check out our
**Glitter
Basecoat!**
pg. 34

Craft Twinkles™

Premium, all-purpose glitter paint that adds bold sparkle and shine to art, crafts, and home décor projects. Guaranteed heavy glitter loading for excellent glitter effects. Each color includes multiple shades of glitter.



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



wood
walls
metal
paper
ceramics
glass
Styrofoam™
stone
masonry



Galaxy Glitter™



2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

Create out-of-this-world sparkle with DecoArt Galaxy Glitter. Specially formulated with the ideal combination of various sizes and colors of glitter, craft projects will burst with bold flair!

- Multi-sized and multi-colored glitter flakes
- Crystal-clear base
- Heavy glitter load

wood
walls
paper
Styrofoam™



Premium, all-purpose, ultra-fine glitter paint that adds subtle sparkle and shimmer to any porous surface. Use Glamour Dust over a similar background color to intensify the shade.



Glamour Dust®



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



wood
 walls
 terra cotta
 Styrofoam™
 unglazed
 ceramics
 paper
 canvas



Americana® Pearls™



Craft projects take a subtle turn with Americana Pearls. Based on the best-selling colors of the most trusted brand of craft paint, Americana Pearls offer a soft shimmer with brilliant color.



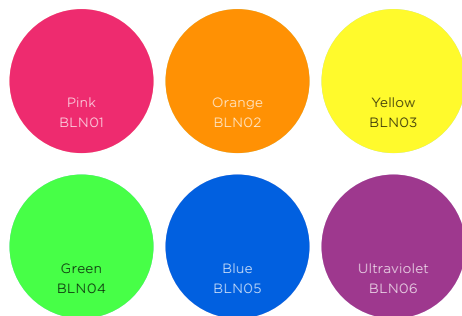
2 oz.
 Master: 24 • Inner: 3 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H



wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
fabric
masonry



Black Light Neon™



Electrify wearables, craft projects, and home décor with this intense neon paint. Utilizing fluorescent pigment technology, these psychedelic paints can be used on many different surfaces and create vivid glow effects when viewed under a black light.

- Intense pigments
- Bright, fluorescent glow
- Multi-surface formula for a variety of projects

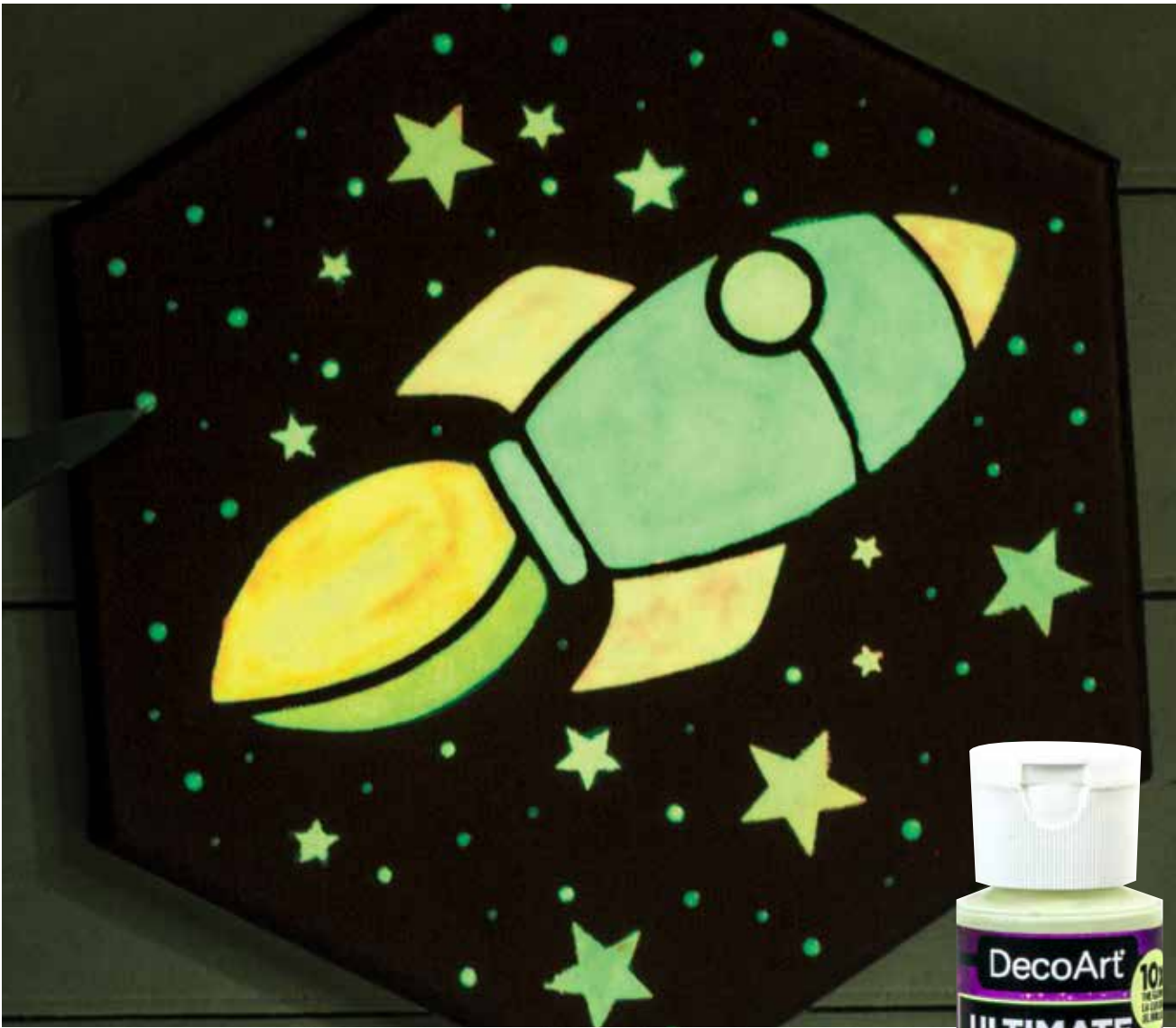


Black Light Neon™ Value Pack - 6 count

DASK516

2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





Ultimate Glow-In-The-Dark™



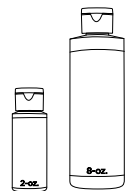
DS143

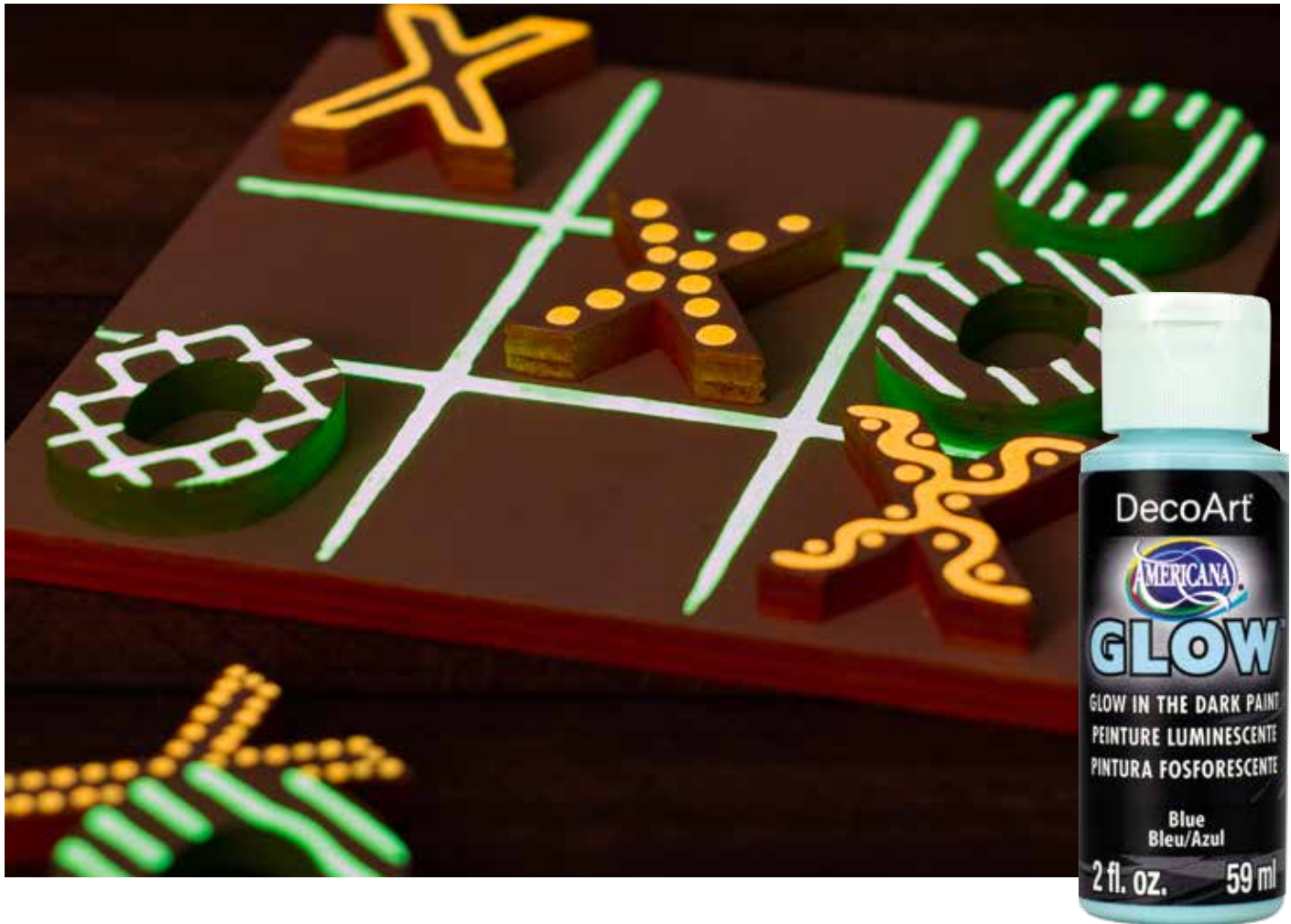
A premium, multi-purpose paint formulated with high-quality, phosphorescent pigments for maximum glow.

- 10x the glow strength of regular glow paints for long-lasting effects
- Utilizing the latest phosphorescent pigment technology for premium performance

2 oz.
Master: 24 • Inner: 6 • Weight: 4.75lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0 • Weight: 4.78lbs.
Dimensions: 7.25L x 6.5W x 4H

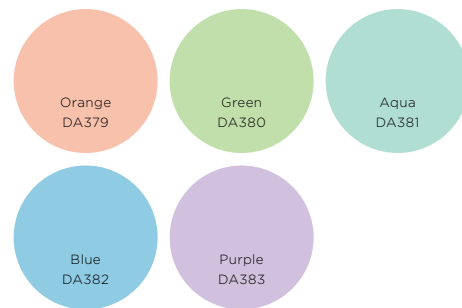




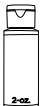
wood
 walls
 canvas
 terra cotta
 paper
 Styrofoam™
 unglazed ceramics

Americana® Glow™

Add the magic of glowing paint colors to almost any surface. Create beautiful projects with this premium acrylic that will look great in daylight and glow color at night! This phosphorescent acrylic glows beyond your standard glow paint.



2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H





Americana® DuraClear™

Iridescent Varnish™

Iridescents are on the rise in fashion, art, and home décor, and now craft projects can achieve this mesmerizing look. The transparent finish will not hide the design underneath, but will transform projects into hypnotizing and beautiful displays of iridescence.

- Shift in color and appearance depending on light and viewing angle
- Additional applications will increase effect



8 oz.
Master: 6 • Inner: 0 • Weight: 4 lbs.
Dimensions: 7.5L x 6.5W x 4.5H



Galaxy Varnish™

Made for crafters who crave extra sparkle on their projects. Formulated with different glitter particles, layering DuraClear Galaxy yields looks that range from subtle shimmer to bold glimmer.

- Easily replicate the galaxy trend on craft and home décor pieces
- Contains crystalline glitter for shimmering effect and large-flake glitter for high reflectivity
- Use over darker backgrounds for best results

DS139

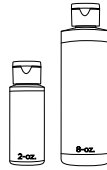
wood • walls • canvas • terra cotta
ceramics • masonry • stone • concrete

Americana® DuraClear Gloss Varnish™ DS19



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

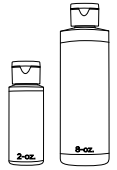


Americana® DuraClear Satin Varnish™ DS21



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Americana® DuraClear Matte Varnish™ DS60



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

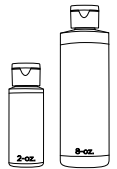


Americana® DuraClear Ultra-Matte Varnish™ DS124



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Americana® DuraClear™

Americana® DuraClear High Gloss Varnish™ DS128



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

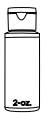
8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Americana® DuraClear Soft Touch Varnish™ DS123



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Americana® DuraClear™ Crème Wax



Give raw and stained wooden or painted surfaces a hand-rubbed luster and durability with DuraClear Crème Waxes. These wax formulas deliver a smooth application and a streak-free finish that is protective and can be buffed to a brilliant sheen.

Fast drying
Low-odor



8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Glitter Basecoat™ DS146



Painting with glitter is easier than ever before with this revolutionary new basecoat medium. A neutral base with grit, it grabs the glitter, allowing for fuller coverage in fewer coats.

2 oz.

Master: 24 • Inner: 6 • Weight: 4.75 lbs.
Dimensions: 4.5L x 8.75W X 6H



Americana® Glow-In-The-Dark™ Paint DS50



Value-priced paint that adds a luminescent glow to any paintable surface when charged with light.

2 oz.

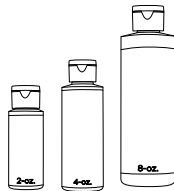
Master: 24 • Inner: 6 • Weight: 4.75 lbs.
Dimensions: 4.5L x 8.75W X 6H

4 oz.

Master: 6 • Inner: 0 • Weight: 2.6 lbs.
Dimensions: 5.25L x 3.75W X 5.5H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4H



Glistening Snow-Tex™ DS46C



Create the look of real snow with a shimmering sparkle on all hard, craft surfaces. Dries to a hard, yet flexible, finish that won't crack or peel.

2oz. Jar Carded

Master: 24 • Inner: 6 • Weight: 4.85 lbs.
Dimensions: 3.5L x 9.5W x 7.25H



Snow-Tex™ DAS9



Adds the look and dimension of real snow to holiday projects. Can be tinted while wet or painted when dry.

2 oz. Carded

Master: 24 • Inner: 6 • Weight: 1.35 lbs.
Dimensions: 3.5L x 9.5W x 7.25H

2 oz. Uncarded

Master: 24 • Inner: 6 • Weight: 4.7 lbs.
Dimensions: 8.75L x 12.75W x 3.25H

4 oz.

Master: 12 • Inner: 0 • Weight: 3.8 lbs.
Dimensions: 3.5L x 9.5W x 7.5H

16 oz.

Master: 3 • Inner: 0 • Weight: 4.1 lbs.
Dimensions: 11.5L x 4W x 3.75H



Glow-In-The-Dark™ Writer DS102



Same quality Glow-in-the-Dark paint in an easy-to-use dimensional writer.

2 oz. Writer

Master: 24 • Inner: 3 • Weight: 5 lbs.
Dimensions: 8.75L x 5.5W x 6H



Dimensional Effects™ Paintable Texture Paste DS109C



Create dimensional designs with a firm, yet flexible, dimensional paste that won't crack or peel. Use as a stencil paste or create stamped impressions, textured surfaces, and dimensional designs. Can be tinted when wet or painted when dry and has excellent tooth and absorbency.

4 oz. Carded

Master: 6 • Inner 0 • Weight: 2 lbs.
Dimensions: 3.5L x 5W x 7.25H



Specialty Products



Americana® Chalkboard Paint™ DS90



Quickly convert a wide range of surfaces into chalkboards with a durable and washable black finish for easy cleaning.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

2 oz. Carded

Master: 24 • Inner: 6
Dimensions: 14L x 9.5W x 7.25H • Weight: 5.3 lbs.

4 oz.

Master: 24 • Inner: 6 • Weight: 10.32 lbs.
Dimensions: 7.25L x 5.125W x 10.75H

4 oz. Carded

Master: 6 • Inner: 0 • Weight: 2.65 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Americana® Gloss Enamels™ Glass Chalkboard Paint™ DS111C



Converts a wide range of glass and ceramic surfaces into versatile chalkboards. Bakeable for a dishwasher-safe finish.

2 oz. Carded

Master: 24 • Inner: 6 • Weight: 5.3 lbs.
Dimensions: 14L x 9.5W x 7.25H



DecoMagic® Brush & Stencil Cleaner™ DS3



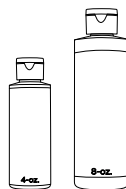
Best-performing brush and stencil cleaner on the market. It easily removes paint to extend the lives of brushes and stencils.

4 oz.

Master: 6 • Inner: 0 • Weight: 2lbs.
Dimensions: 5.25L x 3.75W x 5.5H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78lbs.
Dimensions: 7.25L x 6.5W x 4H



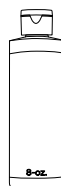
Multi-Purpose Cleaner™ DS144



The ideal product to meet the cleaning needs for a variety of arts and crafts projects. Easily removes paint and other debris from painting tools.

8 oz.

Master: 6 • Inner: 0 • Weight: 4.86 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Specialty Products



Glamour Dust® Sprinkle-On Glitter™

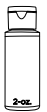


Sprinkle-on glitter to add ultra-fine sparkle and detail to painted projects.

- Gold (DS61)
- Crystal (DAS37)

2 oz.

Master: 24 • Inner: 6 • Weight: 4.75lbs.
Dimensions: 4.5L x 8.75W X 6H





Designer Finishes™

Easily create these popular finishes with DecoArt's Designer Finishes kits.

- How-to instructions included with each kit
- Each kit contains (3) 2-ounce jars of paint and (1) 2-ounce jar of Texture Medium



4-count value packs
Master: 6 • Inner: 3 • Weight: 5.42lbs.
Dimensions: 6.02L x 8.1W X 4.08H



DASK564 - Rusted Metal



DASK565 - Rusted Steel



DASK566 - Wrought Iron



DASK567 - Aged Wrought Iron



DASK568 - Patina



DASK569 - Copper Patina



DASK570 - Salt Wash Beach



DASK571 - Salt Wash Farmhouse



DASK572 - Oxidized Tin



DASK573 - Oxidized Aluminum



DASK574 - Cast Bronze



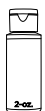
DASK575 - Antique Gold



Metallic Lustre™

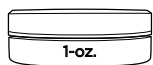
A heavily concentrated metallic wax that delivers opaque coverage in just one coat. It dries quickly, adheres to most absorbent surfaces, and buffs to a brilliant sheen.

- Ideal for light accenting and full coverage applications
- More control during application than liquid paint



2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

wood
 walls
 canvas
 terra cotta
 paper
 Styrofoam™
 unglazed
 ceramics



1 oz. carded
 Master: 24 • Inner: 6 • Weight: 5.13 lbs.
 Dimensions: 9.25L x 8.75W x 8.25H



wood
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
fabric



Dazzling Metallics®

Premium, all-purpose, permanent metallics that add an elegant shimmer to art, craft, and home décor projects.

- Available in traditional and trendy colors for all craft and home décor projects
- Industry-leading metallic line for 30 years
- Durable finish



2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H

8 oz.
 Master: 6 • Inner: 0 • Weight: 4.78 lbs.
 Dimensions: 7.25L x 6.5W x 4.5H



Extreme Sheen™




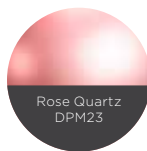


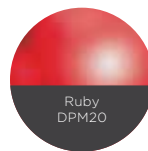





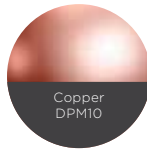

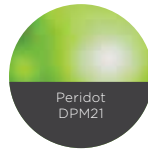

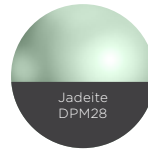








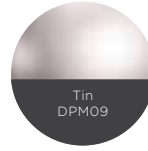



An advanced, patent pending formula, Extreme Sheen is the brightest, water based acrylic metallic paint on the market.

- Based on a highly reflective paint formula
- Cures to a durable, shiny finish



- wood
- canvas
- metal
- terra cotta
- fabric
- paper
- ceramics
- glass
- Styrofoam™
- most plastics



 Pearl DPM01	 Champagne Gold DPM02	 Rose Gold DPM03	 Rose Quartz DPM23	 Pink Tourmaline DPM15	 Berry DPM24	 Ruby DPM20	 Garnet DPM27	 Coral DPM26
 24K Gold DPM04	 Vintage Brass DPM05	 Bronze DPM06	 Copper DPM10	 Antique Bronze DPM08	 Peridot DPM21	 Emerald DPM22	 Jadeite DPM28	 Aquamarine DPM16
 Sky Blue Topaz DPM25	 Sapphire DPM17	 Deep Sapphire DPM30	 Lavender Frost DPM29	 Amethyst DPM18	 Sterling Silver DPM07	 Silver DPM13	 Tin DPM09	 Pewter DPM12
 Obsidian DPM19	 <p>2 oz. Master: 24 • Inner: 3 • Weight: 5.1 lbs. Dimensions: 4.5L x 8.75W x 6H</p>							

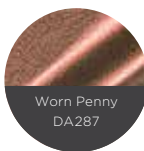
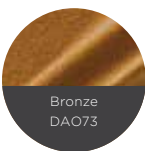


wood
 walls
 canvas
 metal
 terra cotta
 paper
 ceramics
 glass
 Styrofoam™
 most plastic
 fabric
 masonry

Elegant Finish™



- Excellent, opaque coverage
- Permanent and durable finish
- Brush or sponge application



Create stunning metallic finishes with our Elegant Finish paint. This paint has a smooth and creamy consistency and is ideal for wood, canvas, bisque, and plaster. With true metallic colors, projects shine with a beautiful shimmer.



8 oz.
 Master: 36 • Inner: 3 • Weight: 31.5 lbs.
 Dimensions: 12.5L x 9.25W x 10.5H



wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
masonry

Americana® Gloss Enamels™



Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



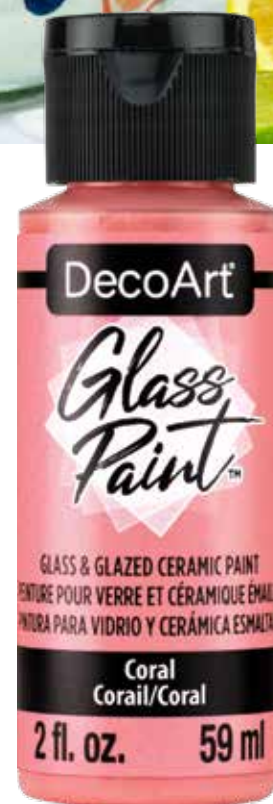
Americana Gloss Enamels are all-purpose, multi-surface, premium, indoor/outdoor acrylics that can be baked for a durable, dishwasher-safe finish on glass and glazed ceramics.

- Adheres to a variety of surfaces
- Beautiful gloss sheen.



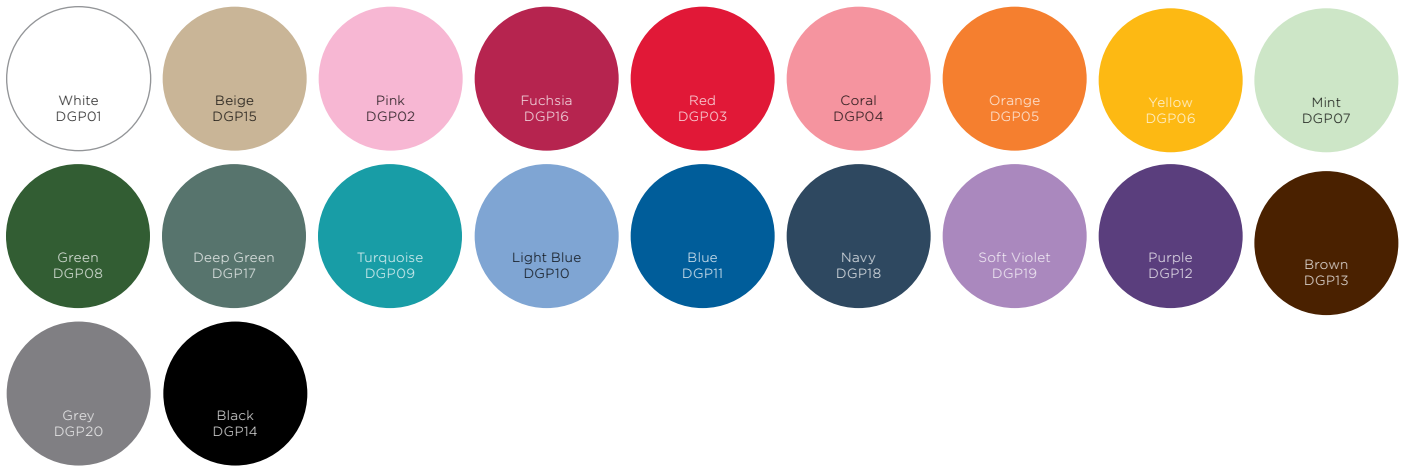
Glass Paint™

Offering exceptional coverage and durability, DecoArt Glass Paint comes in 25 rich, opaque satin colors and 3 shimmering metallics. It is the ideal paint for glass and glazed ceramics. The easy-to-use brush-on formula self-levels, resulting in minimal brushstrokes and a smooth, even finish. DecoArt Glass Paint will not slide off the slippery surface, making glass painting a breeze for anyone.

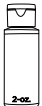


- Can be baked for a dishwasher-safe finish
- Satin finish

glass
glazed
ceramics



2-oz.
 Master: 24 • Inner: 3 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H






Patio Paint Outdoor™

For both indoor and outdoor use. Permanent and extremely durable with excellent adhesion to porous outdoor surfaces.

- No sealer required for durable, long-lasting satin finish
- Weather proof and scuff resistant
- Superior coverage



- concrete
- masonry
- stone
- terra cotta
- paper
- ceramics
- Styrofoam™
- wood
- walls
- canvas



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





X-Treme Flex™ Technique Kits

The DecoArt X-Treme Flex Technique Kits are sets of six specially formulated selected premium, flexible 4 ounce. paints that are perfect for achieving the most in-demand finishes on EVA foam and more. Whether replicating the look of battle-worn armor or creating fantasy creatures, each pack comes with every color needed, including links to step-by-step instructions, to help makers of all experience take their projects to the next level.

- Premium, flexible acrylics for cosplay, LARP, and theatrical projects
- Dries to a non-tacky, durable, matte finish
- Highly-pigmented colors, brilliant metallics and color-shifting hynoglaze iridescents
- Bonds to EVA foam, thermoplastics, and fabric.



X-Treme Flex™ Cosplay Wood & Leather Technique Kit DASK664

Easily create realistic looking wood and leather effects. The kit includes:

- (6) 4 ounce jars of DecoArt X-treme Flex Acrylics
- White, Buttermilk, Yellow Ochre, Safari Tan, Dark Brown, Black
- Detailed technique instruction sheet (including a link to step-by-step instructional videos)



X-Treme Flex™ Cosplay Fantasy Effects Technique Kit DASK663

Easily create shimmering iridescent dragon scales, mermaid tails, and amazing fantasy effects. This kit includes:

- (6) 4 ounce jars of DecoArt X-Treme Flex Hypnoglazes and Acrylics
- X-Treme Flex Hypnoglaze: Dragon Wing, Legendary Blue, Cosmic Violet
- X-Treme Flex Acrylics: Cloak Navy, Earthen Brown, Black
- Detailed technique instruction sheet (including a link to step-by-step instructional videos)



X-Treme Flex™ Cosplay Metallic Armor Technique Kit DASK662

- (6) 4 ounce jars of DecoArt X-Treme Flex Metallics and Acrylics
- X-Treme Flex Metallics: Chalice Gold, 24K Gold, Pure Silver
- X-Treme Flex Acrylics: Black, Dark Brown, White
- Detailed technique instruction sheet (including a link to step-by-step instructional videos)



Stylin™

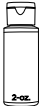
Customize and transform shoes, purses, accessories, and more into a unique personal work of art, or breathe new life into worn or vintage pieces.

- Flexible paint specially formulated to prevent cracking or peeling
- Penetrates the surface to create a seamless, durable finish
- Ideal for leather, vinyl, canvas, and more
- Satin finish

- leather
- faux leather
- fabric
- wood
- canvas

Acrylics									
Metallics									
Iridescent									
				Neons					
				Finisher					

2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H




Stylin™ Starter Kit DASK426

- Includes 8 - 2 oz. regular satin colors





fabric
 leather
 faux
 leather
 canvas

SoSoft[®]

SoSoft is extremely soft and flexible to the touch. It is permanent and requires no heat setting. It adheres to all textiles and will not crack, peel, or harden. Basecoat fabric surfaces with transparent medium for unparalleled blendability.





- Ideal color palette for fashion and home décor
- Softest fabric paint available
- Available in sparkly glitters, luminous metallics, brilliant neons, and glow-in-the-dark colors

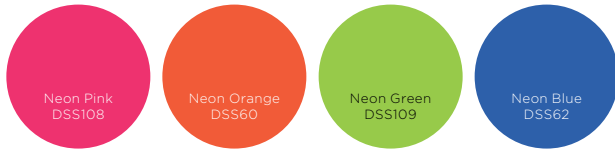
2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H



Glitters



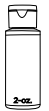
Neons



Mediums



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





SoSoft® Accessories

Twist On Paint Daubers DAS244

- Includes two 1.25" foam daubers
- Attaches directly to the top of a 2 ounce squeeze bottle of acrylic fabric paint
- Provides greater application control when stenciling small areas

2-oz. Paint Daubers

Master: 24 • Inner: 3 • Weight: 2.65 lbs. • Dimensions: 9.45L x 7.09W x 9.06H



2oz. Writer

Master: 24 • Inner: 6 • Weight: 5.1 lbs. • Dimensions: 4.5L x 8.75W x 6H



Pearl Pack Sets™

Shimmering Iridescent
Acrylic Paint Sets

NEW

Follow four easy steps to create stunning iridescent pearl effects. Available in Mermaid Dreams, Wedding Rose, and Black Pearl. Each set includes coordinating a shimmering base, shade and highlight colors, and an iridescent varnish to create a luminous pearlescent finish.

JUST 4 STEPS TO SHIMMER

1



Basecoat

2



Shade

3



Highlight

4



Varnish

Pearl Pack: Black Pearl

DASK711



Pearl Pack: Wedding Rose

DASK712



Pearl Pack: Mermaid Dreams

DASK713



Sets

4-Count Sets



Americana Primary
DASK418



Pearl Pack Black Pearl
DASK711

NEW



Pearl Pack Wedding Rose
DASK712

NEW



Pearl Pack Mermaid Dreams
DASK713

NEW

8-Count Sets



Galaxy Glitter
DASK459



Americana Multi-Surface
DASK422



Stylin
DASK426



Glass Paint
DASK586



Dazzling Metallics
DASK424



Extreme Sheen
DASK420



Patio Paint
DASK425

4 count set

Master: 6 • Inner: 3 • Weight: 5.42 lbs
Dimensions: 6.02W x 8.1L x 4.08H

8 count set

Master: 9 • Inner 3 • Weight: 15.3 lbs
Dimensions: 7.4375W x 17.125L x 4.25H

10 count set

Master: 6 • Inner: 1 • Weight: 11.325 lbs
Dimensions: 8.75W x 14L x 4.75H

10-Count Sets



2019 Americana
DASK535

12-Count Sets



Americana
DASK354



Crafter's Acrylics Primary
DASK353



Americana Brights
DASK427



Crafter's Acrylics Brights
DASK396

16-Count Sets



Americana
DASK429



Crafter's Acrylic
DASK428



Brushes & Accessories

Designer's Brushes

Specifically designed to produce high-quality results at an affordable price. These brush sets, specially selected by DecoArt artists, meet all your arts and crafts needs.

Beginner Set

- DABK33
- Liner 3/0
- Liner 0
- Round 3
- Round 5
- Flat 8
- Flat 12

Basics with Flat Shaders

- DABK37
- Liner 3/0
- Round 5
- Flat 8
- Flat 12
- Blender Mop 1/2"

Rounds & Liners

- DABK34
- Liner 3/0
- Liner 0
- Round 3
- Round 5

Basics with Angled Shaders

- DABK38
- Liner 3/0
- Round 5
- Angle 3/8"
- Angle 1/2"
- Blender Mop 1/2"

- Double-crimped, seamless ferrule
- Well-balanced handles
- Densely-packed brush heads

Shaders

- DABK35
- Flat 8
- Flat 12
- Angle 1/4"
- Angle 3/8"
- Angle 1/2"

Basic Basecoat

- DABK39
- Round 5
- Flat 3/4"
- Flat 1"
- Filbert #8

Blenders

- DABK36
- Chisel Blender 8
- Chisel Blender 10
- Chisel Blender 12
- Dome Blender 10
- Dome Blender 12

Stroke Set

- DABK40
- Round 3
- Round 5
- Filbert 6
- Filbert 8
- Filbert 12

Accessories

Basic Glass Brush Set

- DABK11**
- 10/0 Liner
- 1 Round
- 3/8" Flat

Ultra Fine Writer Tip

- DAS230C**
- Easily twist onto a 2-oz. bottle, it also comes with a self-cleaning needle cap to prevent clogs from forming.
- 19-g thickness
- 1/2" metal needle tip
- Fits standard bottles

Specialty Glass Brush Set

- DABK12**
- 3 Round
- 1/8" Flat
- 1/4" Rake

Glass Stencil Daubers

- DABK21**
- 2 - 1/3" diameter
- 1 - 1/2" diameter

Writer Tips

- DAS242 | 6 pack**
- DAS254 | 12 pack**
- Easily twist onto a 2-oz. bottle.

Paint Pumps

- DAS245**
- 3-pack; clog-free design for easy, precise control. Fits most 2-, 4-, and 8-oz. paint bottles.

3 Dual Sided Pouncers

- DABK19**
- 3 different sizes, ideal for stenciling.

Paint Daubers

- DAS241**
- Twist-on applicators for 2 oz. bottles.

Containers

- DAS208
Empty Paint Pots
18 - 1/8-oz
- DAS212
Empty Bottles with Caps
6 - 2-oz.
- DAS211
Empty Writer Bottles with Caps
6 - 2-oz.



DIY

Turn a house into a home with DecoArt's complete do-it-yourself home décor program. The Americana Decor line offers all of the paints, finishes, and stencils needed to bring new life to indoor and outdoor décor pieces and furniture. With 10 unique lines, there is something for every style, project, and home.

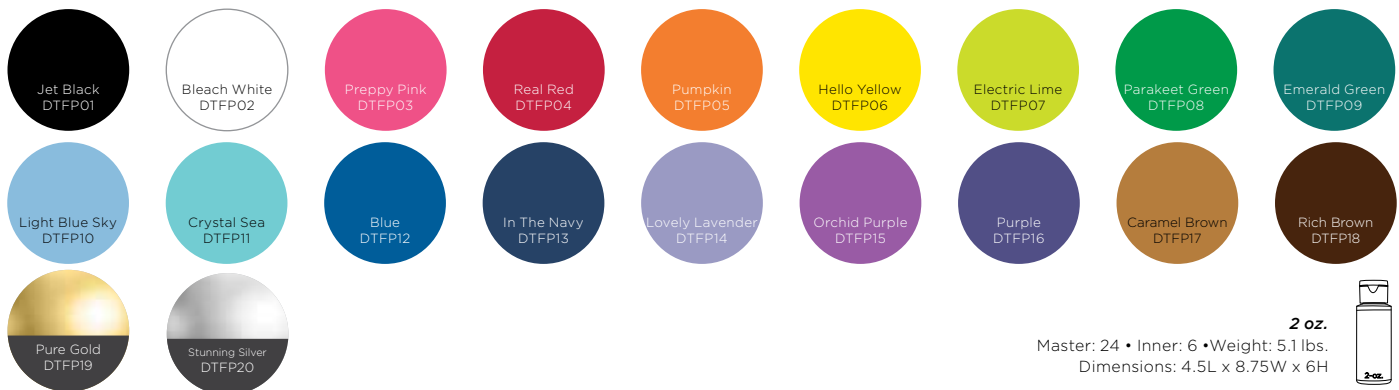


Thrift Flip™ Multi-Surface Upcycling Paint

Transform almost any surface. Comes in an inspiring range of 18 colors and 2 metallics that allow Makers to confidently upcycle and repurpose treasured finds. Indoor/outdoor. Water-based. Permanent. Fast drying.



NEW



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





Thrift Flip™ Textile Upcycling Fabric Paint

Extremely soft and flexible to the touch, use Thrift Flip Textile™ to transform fabric, faux leather, canvas, and more. Permanent and washable. Available in 17 inspiring colors, two brilliant metallics, and one sparkling crystal glitter to upcycle fashions or home décor.

NEW



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





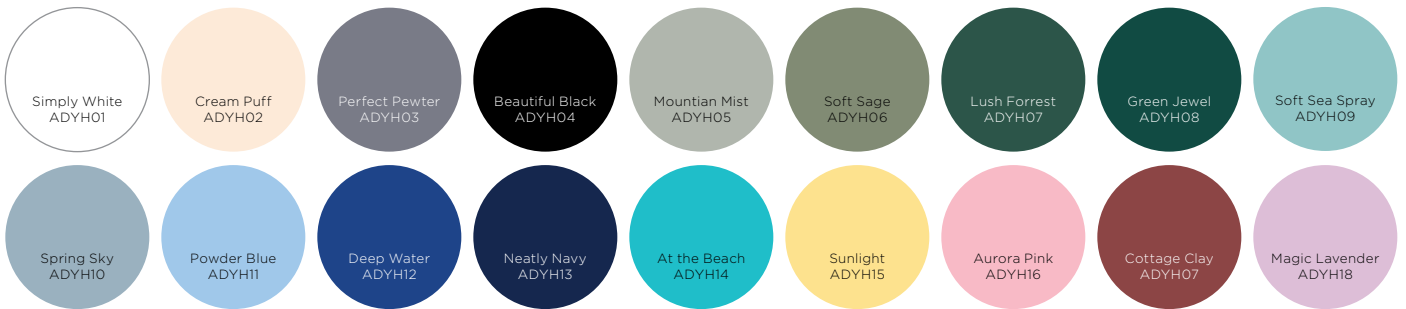
Americana Decor[®] Your Home[™]

Get fabulous results whether you're a first timer or a pro. All-in-one hard-wearing, water-based enamel formula creates a uniquely durable, luxury modern low-luster finish suitable for almost any home decor project like cabinets and furniture.

NEW



8 oz.
Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H





wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
fabric
masonry



Americana Decor® Chalky Finish™

Americana Decor Chalky Finish paint is a unique chalk, matte-finish paint that creates beautiful, vintage décor pieces without special skills or hours of training.



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

16 oz.
Master: 3 • Inner: 0 • Weight: 5.5 lbs
Dimensions: 11.5L x 4W x 3.75H

- Can be buffed to a smooth, shiny finish on its own or by using a Crème Wax
- No need to prime, sand, or prepare surfaces
- Advanced adhesion technology
- Easily distress for a vintage look
- Excellent opaque coverage



Americana Decor® Varnishes



Soft Touch Varnish ADM03

8 oz.
Master: 36
Inner: 3
Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

Ultra-Matte Varnish ADM04

8 oz.
Master: 36
Inner: 3
Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

Light Satin Varnish ADM05

8 oz.
Master: 36
Inner: 3
Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

16-oz.
Master: 3
Inner: 0
Weight: 5.5 lbs
Dimensions: 11.5L x 4W x 3.75H

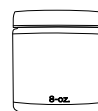


Americana Decor® Specialty Products

Americana Decor® Stain Blocker/Sealer ADM09



This superior stain blocker and primer dries to a clear, durable finish.



8 oz.
Master: 36 • Inner: 3 •
Weight: 31.5 lbs.
Dimensions: 12.5L x
9.25W x 10.5H

Americana Decor® Image Transfer Medium ADM10



8 oz.
Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H



Americana Decor® Crackle Medium ADM08



Create aged, crackled finishes on a variety of home décor surfaces.



8 oz.
Master: 36 • Inner: 3 •
Weight: 31.5 lbs.
Dimensions: 12.5L x
9.25W x 10.5H



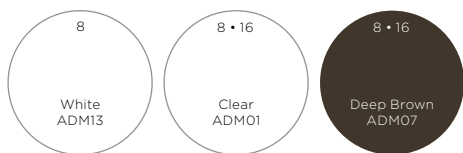


Americana Decor® Specialty Products

Americana Decor® Crème Waxes



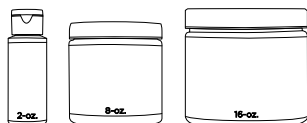
Give raw and stained wooden or painted pieces a hand-rubbed luster. Delivers a smooth application and a streak-free protective finish that can be buffed to a brilliant sheen.



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

16 oz.
Master: 3 • Inner: 0 • Weight: 5.5 lbs
Dimensions: 11.5L x 4W x 3.75H

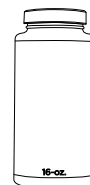


Americana Decor® Wood Reclaim™ ADM16



Specially designed for extremely weathered wooden surfaces. It lays down a thicker film to help coat and fill in gaps and cracks to create a sealed, uniform finish over weathered surfaces.

16 oz.
Master: 3 • Inner: 0
Weight: 5.5 lbs
Dimensions: 11.5L x 4W x 3.75H





wood
walls
metal
ceramics
glass
Styrofoam™
masonry
stone
paper



Americana Decor® Metallics™



Specially designed acrylic paints that give a durable, reflective finish to home décor projects. Use them to accent furniture, or even paint walls for added drama. Their patent-pending technology guarantees the most reflective painted pieces.

- Durable finish
- Excellent coverage with uniform metallic shimmer
- Patent-pending formula

8 oz.
Master: 36 • Inner: 3
Weight: 31.5 lbs.
Dimensions:
12.5L x 9.25W x 10.5H



wood
 canvas
 metal
 terra cotta
 ceramics
 glass
 most
 plastic



Americana Decor[®] Matte Metallics[™]

Matte metallic acrylics that offer a subtle sheen and deliver excellent, opaque coverage. They are the ideal paint to add to the well-stocked DIY toolkit.



- Durable, low-sheen metallic finish
- Soap and water clean up



8 oz.
 Master: 36 • Inner: 3 • Weight: 31.5 lbs.
 Dimensions: 12.5L x 9.25W x 10.5H

16 oz.
 Master: 3 • Inner: 0 • Weight: 5.5 lbs
 Dimensions: 11.5L x 4W x 3.75H

*indicates colors only available in 16-oz.





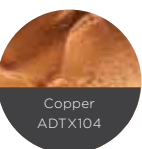


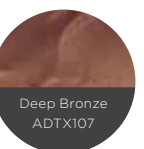







wood
 canvas
 metal
 terra cotta
 ceramics
 glass

Americana Decor[®] Texture[™]


Embellish furniture and home décor pieces with added dimension and texture. The heavy-bodied paint makes building texture easy and has excellent adhesion properties.



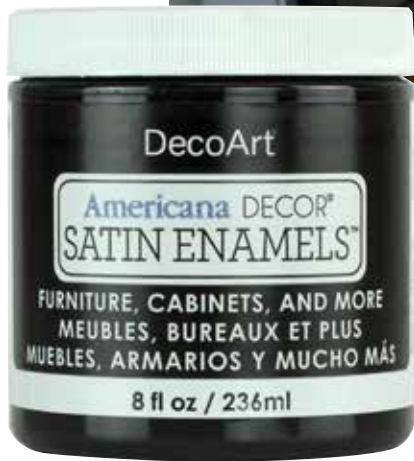
- Can be embellished with glitter or other additives
- Ideal for use with stencils
- Smooth texture

 Pearl ADTX101	 Champagne ADTX102	 Copper ADTX104	 Gold ADTX105	 Bright Gold ADTX106	 Deep Bronze ADTX107	 Teal Green ADTX111	 Aquamarine ADTX108	 Deep Turquoise ADTX110
 Plum ADTX109	 Silver ADTX112	 Pewter ADTX113	 Zinc ADTX114					

8 oz.
 Master: 36 • Inner: 3
 Weight: 31.5 lbs.
 Dimensions:
 12.5L x 9.25W x 10.5H



wood
canvas
metal
terra cotta
ceramics
glass

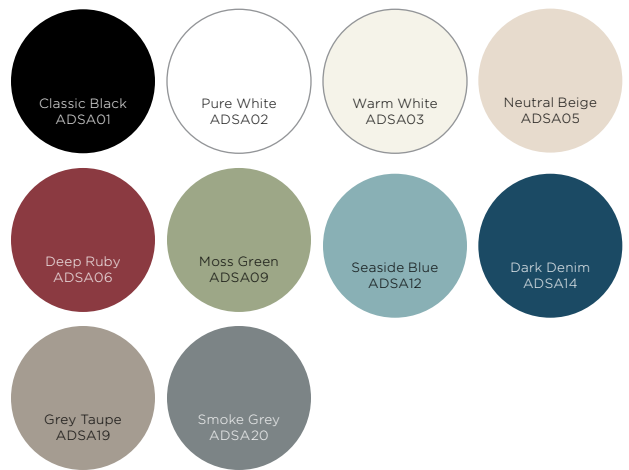


by: Regina Davis

Americana Decor[®] Satin Enamels[™]

This formula is specially designed for revitalizing old cabinets and furniture. Its hard, durable finish makes it ideal for the high-use kitchen area.

- Excellent coverage
- Smooth brushability
- Minimizes grain raising on wood
- Soap and water cleanup



8 oz.
Master: 36 • Inner: 3
Weight: 31.5 lbs.
Dimensions:
12.5L x 9.25W x 10.5H





wood
 walls
 canvas
 metal
 terra cotta
 paper
 ceramics
 Styrofoam™
 stone
 masonry
 concrete

Americana Decor® Outdoor Living™

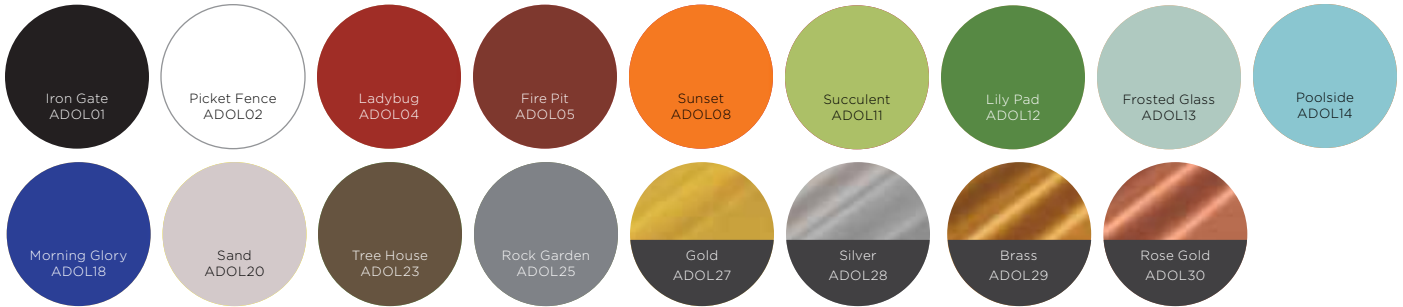
Permanent and durable interior/exterior paints with excellent adhesion to concrete, terra cotta, masonry, wood, metal, most plastics, glass, and more.



- Excellent water resistance
- No sealer required
- Eggshell finish
- Scuff & fade resistant

8 oz.
 Master: 36 • Inner: 3 • Weight: 31.5 lbs.
 Dimensions: 12.5L x 9.25W x 10.5H









Americana Decor[®] DIY Brushes

These brushes are comfortable to grip and make difficult-to-reach areas less daunting. The brush bristles are strong and durable yet remain flexible.

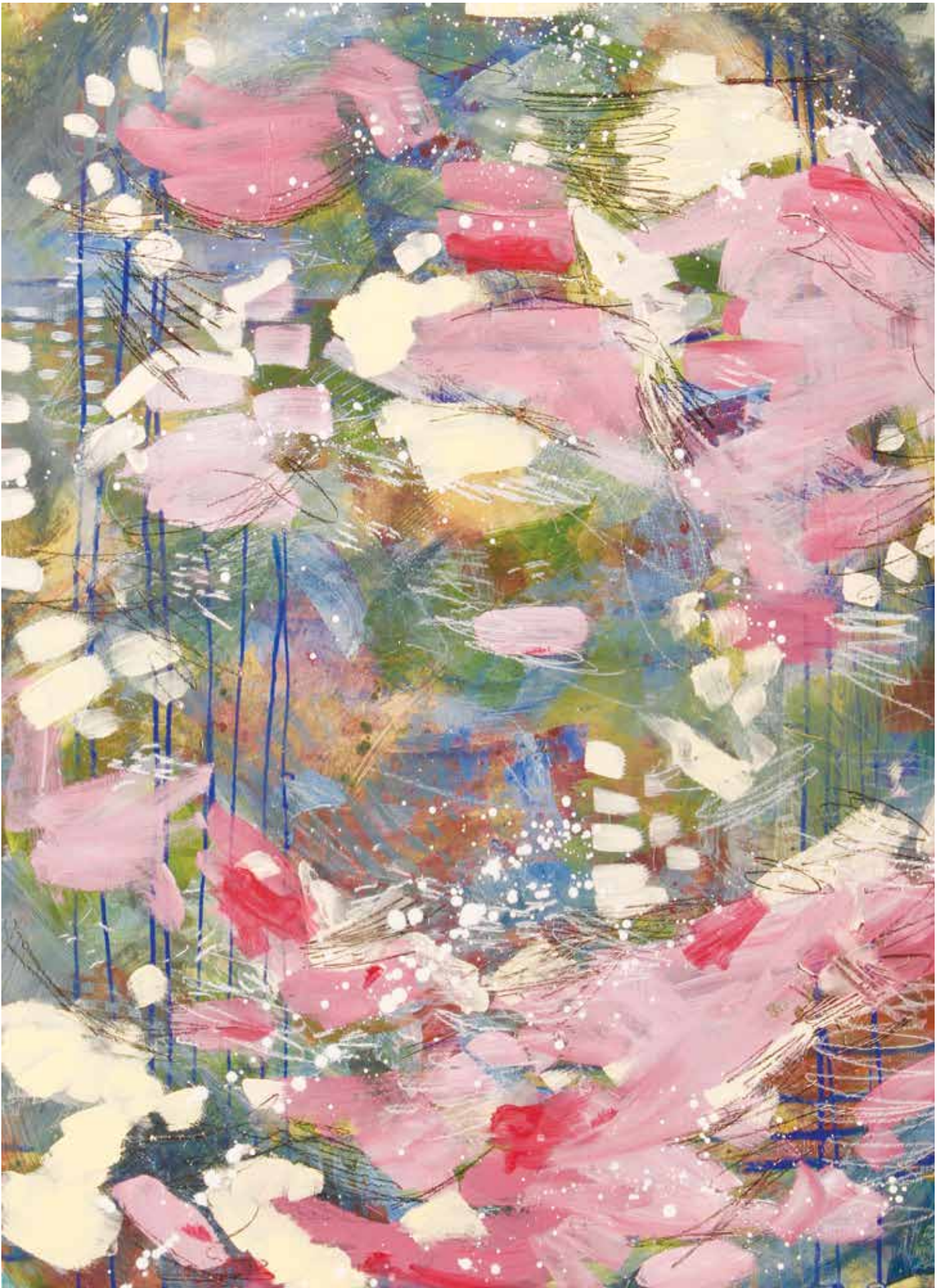
2" Flat Brush ADB03

4" Flat Brush ADB04

Enjoy easy and mess-free painting with these flat brushes. The brushes can also be used for adding texture and creating many other faux finishes.

Waxing Brush ADB01

Push wax down into carved surfaces or crevices on your project with this large, round waxing brush that has stiff bristles. The handle is comfortable to grip for larger projects.



Art

Novice or professional, artists of all experience levels deserve exceptional paint. We believe that an artist is only as good as the paint they use, so we carefully craft our paints with the unique needs of artists in mind. Our premium paints are artist grade, offering strong pigmentation, superior coverage, and consistent quality at an affordable price.



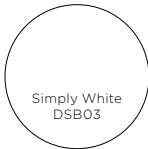



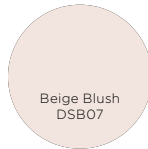
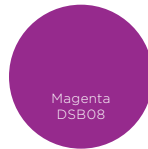

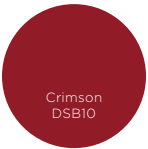


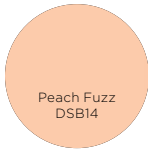
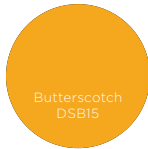









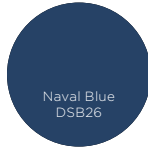






NEW



Small Batch Acrylics™

Artisan-quality acrylic paints crafted with care in small batches using superior ingredients. Water-based. Multi-surface. Indoor/outdoor. Modern eggshell finish. Comes in 26 richly pigmented colors and 2 brilliant metallics.

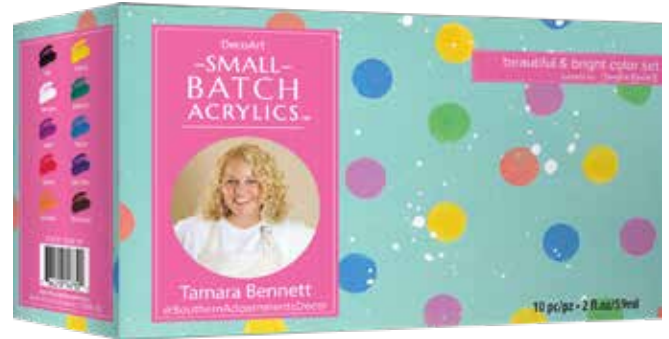
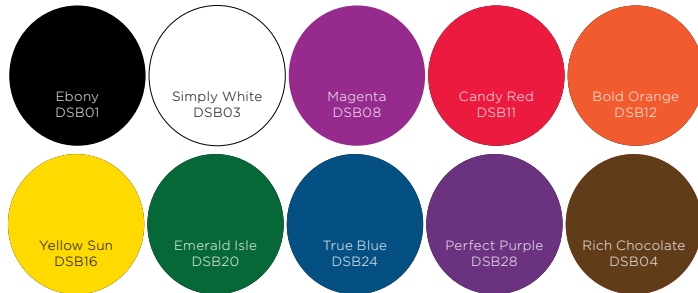
Master: 12 • Inner: 0 • Weight: 3.8 lbs.
Dimensions: 3.5L x 9.5W x 7.5H



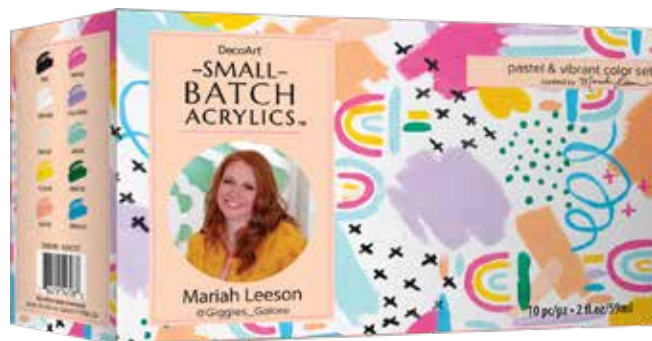
Small Batch Acrylics™ Curated Sets

10-Piece Beautiful & Bright Set Curated by Tamara Bennett

DASK701



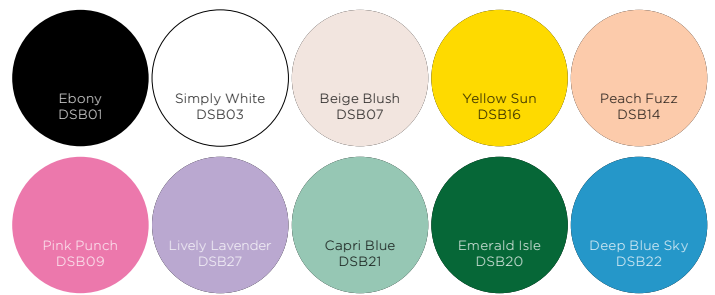
Tamara Bennetts online business, Southern Adoornments, currently teaches thousands of women each month how to paint door hangers and turn their hobby into a business.
Follow Tamara @SouthernAdoornmentsDecor



10-Piece Pastel & Vibrant Set Curated by Mariah Leeson

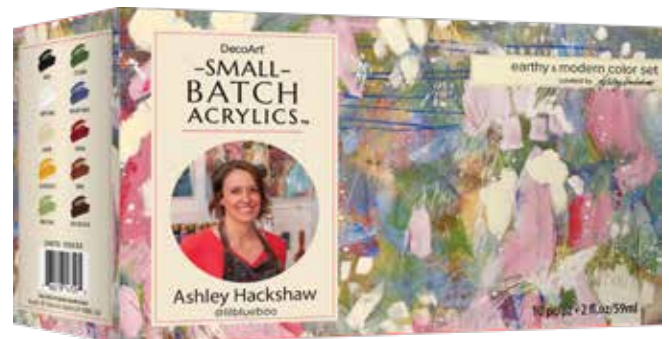
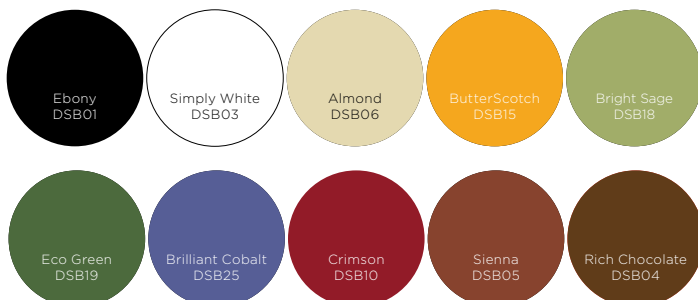
DASK699

Mariah Leeson is the creative mind behind Giggles Galore. She inspires families to celebrate life's little moments with creative, budget-friendly crafts, recipes, and party ideas.
Follow Mariah Leeson @Giggles_Galore



10-Piece Earthy & Modern Set Curated by Ashley Hackshaw

DASK700



Ashley Hackshaw is a talented artist living in the Great Smoky Mountains. She draws inspiration from the landscape and animals around her. Ashley's favorite subjects include bears and elk, along with pet portraits.
Follow Ashley @lilblueboo



wood
walls
canvas
terra cotta
paper
unglazed
ceramics
Styrofoam™




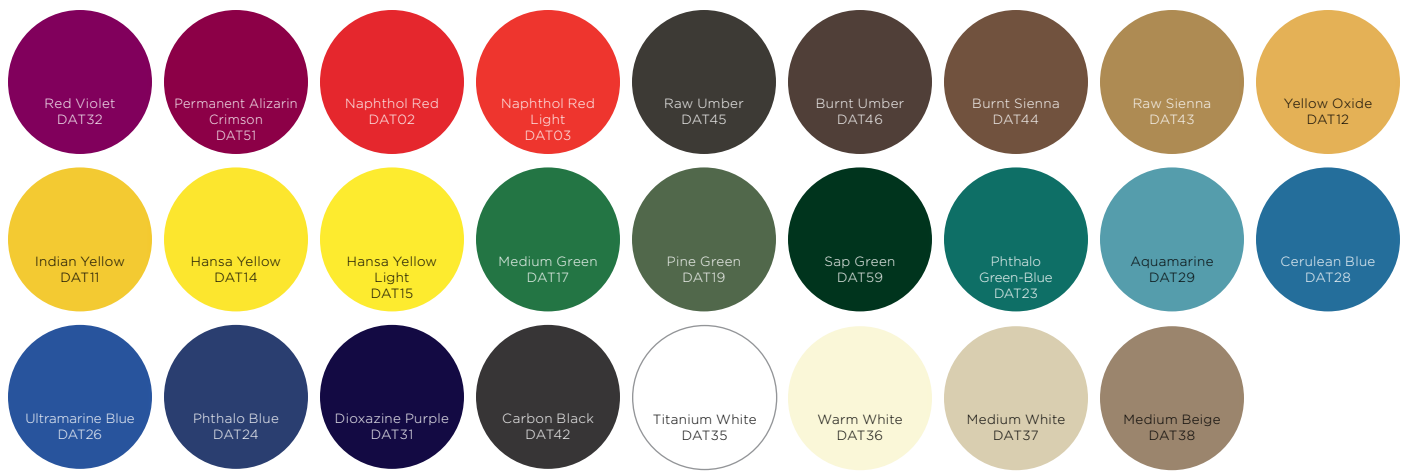
Traditions™

Professional artist-grade acrylics at an affordable price in a **NEW** precision-squeeze 2-ounce bottle.

- Ideal consistency and blendability
- Medium viscosity
- Excellent light-fast pigment quality
- Matte finish
- High tint strength
- Excellent adhesion on a variety of surfaces

2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





Traditions™ Mediums

Traditions™ Glazing Medium DATM01



Clear, satin medium used to create custom glazed finishes.

4 oz. wide- mouth jar Master: 4 • Inner: 0 • Weight: 1.22 lbs. Dimensions: 5L x 5W x 3.25H



Traditions™ Extender & Blending Medium DATM02



Extends open working time or improves flow on larger surfaces.

4 oz. wide- mouth jar Master: 4 • Inner: 0 • Weight: 1.22 lbs. Dimensions: 5L x 5W x 3.25H



Traditions™ Multi-Surface Sealer DATM03



Clear, pure resin acrylic that creates a protective barrier.

4 oz. wide- mouth jar Master: 4 • Inner: 0 • Weight: 1.22 lbs. Dimensions: 5L x 5W x 3.25H



Traditions™ Satin Varnish DATM04



Protect pieces with this durable, satin, nonyellowing finish.

4 oz. wide- mouth jar Master: 4 • Inner: 0 • Weight: 1.22 lbs. Dimensions: 5L x 5W x 3.25H



Traditions™ Matte Medium DATM05



Versatile product that creates a matte finish, extends color, and enhances color blending.

4 oz. wide- mouth jar Master: 4 • Inner: 0 • Weight: 1.22 lbs. Dimensions: 5L x 5W x 3.25H



Traditions™ Texture Medium DATM06



Create textural effects with this matte, non-yellowing medium.

4 oz. wide- mouth jar Master: 4 • Inner: 0 • Weight: 1.22 lbs. Dimensions: 5L x 5W x 3.25H





Impasto™

The ideal paint for traditional impasto techniques, revealing visible brushstrokes and making gorgeous textural effects.

- *Heavy-bodied acrylic*
- *Improved drying time over oils*



4 oz. wide-mouth jar
 Master: 4 • Inner: 0 • Weight: 1.22 lbs.
 Dimensions: 5L x 5W x 3.25H

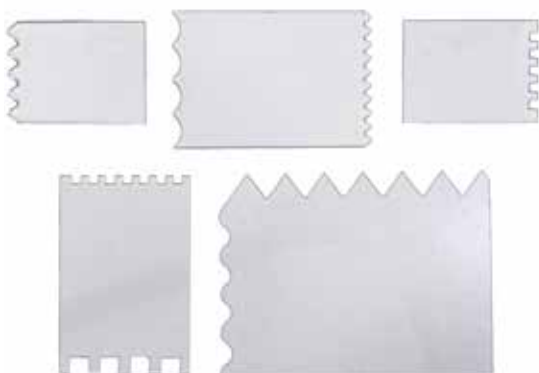


Impasto™ Tools

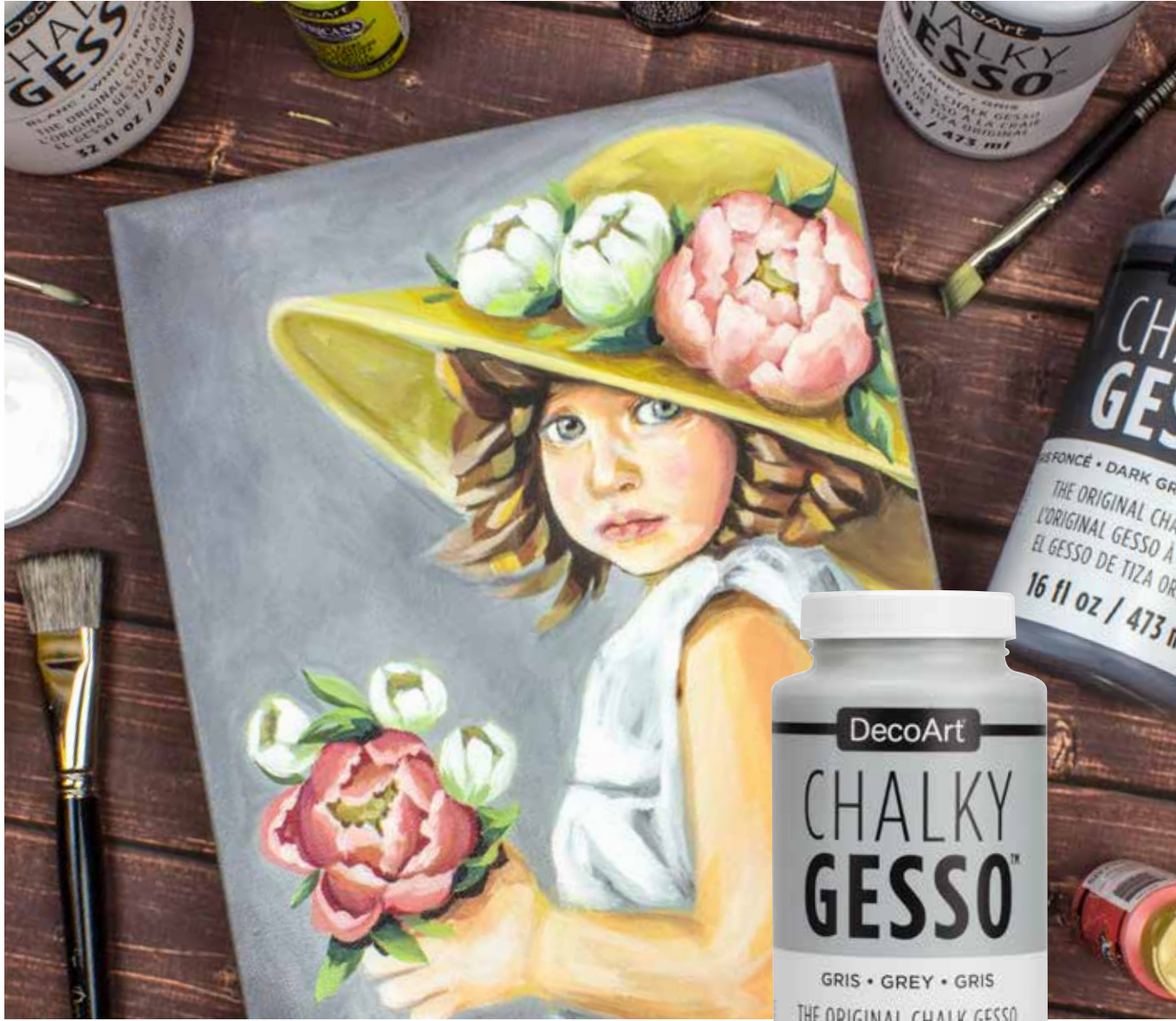
5 piece Clear Texture Cards DAS271

Precision cut, clear plastic tools that are ideal for creating unique textures, fine lines, smooth glazes, or wide grooves in wet paint. 5 tools with 10 unique textures per pack.

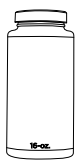
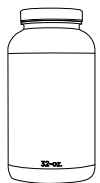
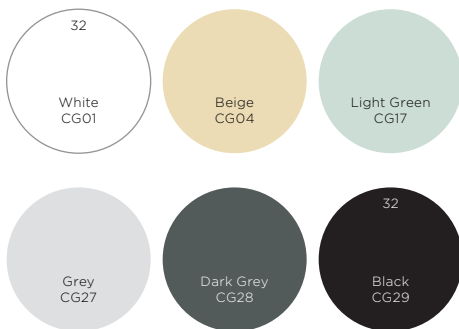
Master: 24 • Inner: 3
 Dimensions: 5.5W x 8L X 4H
 Weight : 2 lbs



wood
canvas
metal
glass



Chalky Gesso™



16 oz. Jar
Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 9.5L x 17.5W x 6.63 H

32 oz. Jar
Master: 2 • Weight: 5.8 lbs.
Dimensions: 7.75L x 4.0625W x 7.75 H

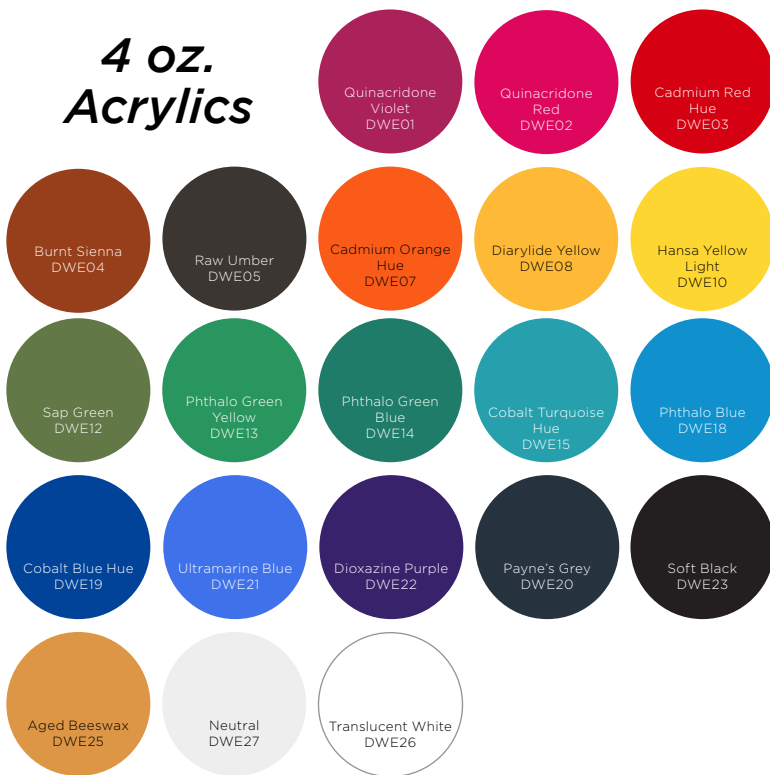
Chalky Gesso is an ultra-matte primer formulated to create a much smoother paint surface than regular gesso, with no sanding needed.

- Ideal for portrait painting
- No sanding required
- Paints glide across primed surface
- Ultra-matte finish



Wax Effects™ Translucent Layering Acrylic

4 oz.
Acrylics



No heat needed. Ready to use straight from the jar, these acrylic waxes re-create the lovely, sheer, and luminous qualities of traditional beeswax encaustic. Model, layer, texture, scrape, embed, and combine with collage materials.



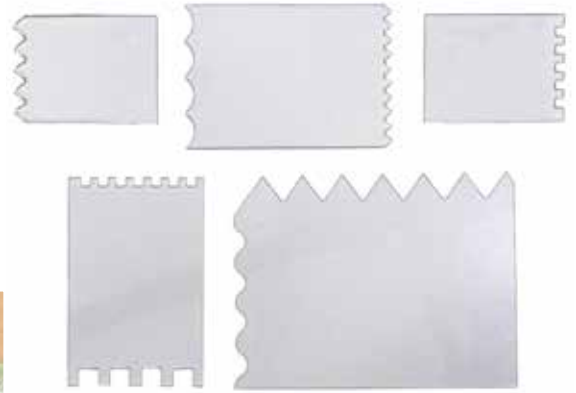
4 oz. wide- mouth jar
Master: 4 • Inner: 0
Weight: 1.22 lbs.
Dimensions:
5L x 5W x 3.25H

Wax Effects™ Tools

5- Piece Clear Texture Cards

DAS269

Precision cut, clear plastic tools that are ideal for creating unique textures, fine lines, or wide grooves in wet paint. 5 tools with 10 unique textures per pack.



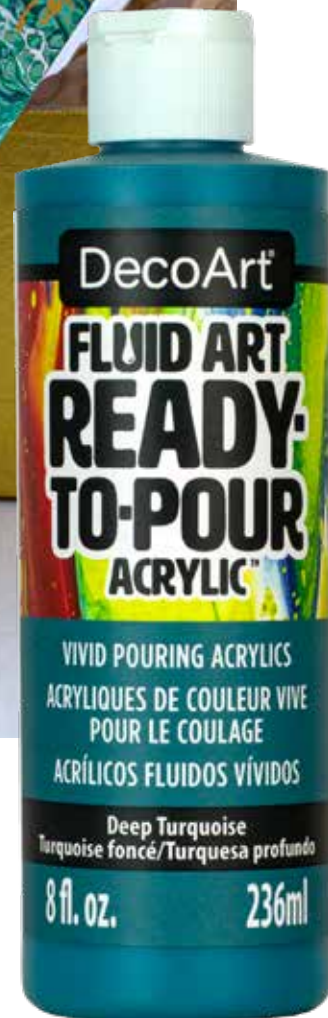
DECOART® PAINT POURING PROGRAM



wood
walls
canvas
terra cotta
paper
unglazed
ceramics
Styrofoam™



Fluid Art Ready-to-Pour Acrylic™



Ready-to-pour paints that are the ideal consistency for creating unique, layered paint pours in one step. Paints are formulated to flow easily and don't need to be mixed with any mediums or additives. Perfect for any level of artist to create custom artwork.

- Semi-gloss sheen
- Highly pigmented colors for vivid paint pours

8 oz. Colors



Neons

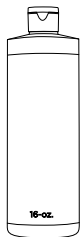


Metallics



8 oz. - Master: 6 • Inner: 3 • Weight: 4.8 lbs.
Dimensions: 7.25L x 4.5W x 6.5H

16 oz. Colors

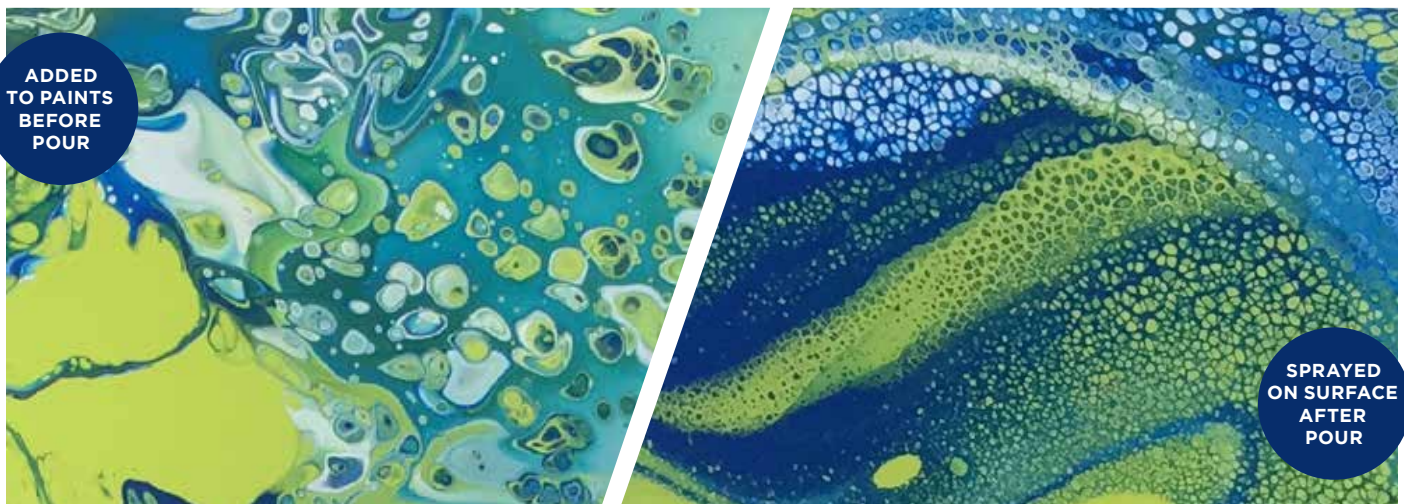


16 oz. - Master: 6 • Inner: 3
D : 7.75W X 5.5L X 8.625H
Weight : 8.25 lbs



Fluid Art Ready-To-Pour Acrylic™ Cell Medium

An easy-to-use medium that dramatically increases the celling in an acrylic paint pour with no torch or heat needed. The medium can be added to the paint to create beautiful celling or sprayed onto surface for a lighter effect. DFAM01





Fluid Art Ready-to-Pour Acrylic™ Sets

No pouring medium needed! Each set contains four 4 oz. bottles of paint to make paint pouring easy, convenient, and affordable.

- Approximately 6 oz. of paint covers 1 - 12" x 12" surface



DASK537 - Sweet Treat



DASK656 - Groovy Gold



DASK542 - Jungle



DASK659 - Soothing Nature



DASK538 - Tropical



DASK536 - Galactic



DASK539 - Lagoon



DASK584 - Carnival



DASK658 - Sunkissed



DASK657 - Silver Seas



DASK541 - Neutral



DASK655 - Neon Blast

4 oz • Master: 6 • Inner: 1 • Weight: 8.69 lbs. • Dimensions: 10.5L x 5.75W x 7.25H



Pouring Medium™

DS135

A fluid additive specially formulated to enable paint to flow easily across a surface. It thins the paint to the ideal consistency for pouring and creating cell effects, without sacrificing adhesive properties. Its flexible film will not crack or craze.

Available in 8, 16, and 64-ounce sizes.

Clear Pouring Topcoat™

DS134

Pour over acrylic paintings to achieve a glossy, laquer-like finish. This one-step formula eliminates the need to mix harsh chemicals and flows into a thick, self-leveling coat that will not yellow or bubble. Cures to a crystal clear, hard finish. Available in 8-oz., 16-oz., and 64-oz. sizes.

- Economically-priced pouring topcoat
- Easy one-step process
- No unpleasant fumes or odors
- Non-yellowing; dries crystal clear
- Self-leveling



Pouring Value Kit™

DASK500

Make stunning art without a paintbrush! Use Pouring Medium with acrylic paints to create stunning works of art, then protect your artwork with the high-gloss Clear Pouring Topcoat. Both are included in this easy-to-use value pack.



8 oz. Jar

Master: 32 • Inner: 4 • Weight: 26 lbs.
Dimensions: 10.25L x 10.25W x 8.88H

16 oz. Jar

Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 17.5L x 9.5W x 6.63H

64 oz.

Master: 2 • Inner: 1 • Weight: 11.18 lbs.
Dimensions: 10L x 5W x 10.8H

Master: 4 • Inner: 1 • Weight: 27.6lbs.
Dimensions: 9.87L x 9.87W x 10.12H

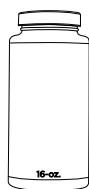
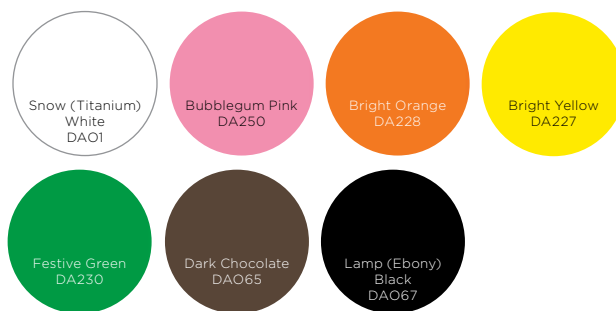
Master: 6 • Inner: 1 • Weight: 32.55lbs.
Dimensions: 10.37L x 15.5W x 10.25H





Americana[®] Acrylics 16 oz.

This economically priced 16 ounce size is ideal for the paint pouring trend and is loaded with bright, light-fast pigments, offering artists, crafters, and students great results with vibrant colors.

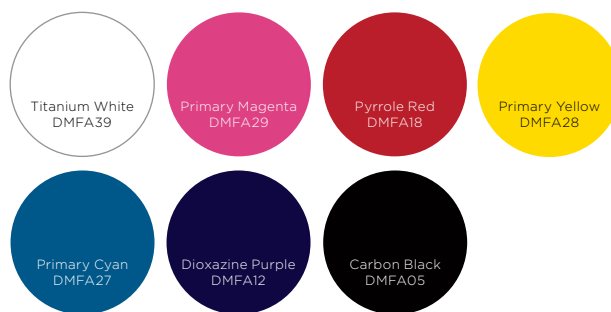


16 oz.
Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 17.5L x 9.5W x 6.63H



Media Fluid Acrylics[™] 8 oz.

Premium semi-gloss acrylics formulated with light-fast and artist-grade pigments so that pours will display rich, intense colors. With high-quality pigments, the 8-oz. size is ideal for paint pouring: a little goes a long way.



8 oz.
Master: 6 • Inner: 0 • Weight: 4.8 lbs.
Dimensions: 7.25L x 4.5W x 6.5H



Paint Pouring Sets

- 8 oz. of paint to create stunning paint pours
- When mixed with DecoArt Pouring Medium, each kit can create (1) 12" x 12" and (1) 16" x 20" canvas

2 oz.
Master: 6 • Inner: 3 • Weight: 3.37 lbs.
Dimensions: 8.1L x 6.02W x 4.08H

For use with DecoArt Pouring Medium, these color combinations, chosen from the Americana Multi-Surface and Dazzling Metallics collections, make it easy to achieve vibrant, stunning results.



DASK467 - Neutral



DASK468 - Galaxy



DASK469 - Brights



DASK511 - Molten Lava



DASK470 - Coastal



DASK471 - Neon



DASK472 - Jewel Tones

MediaTM Specialty Products

MediaTM Heavy Gel Medium Gloss DMM33



Extra thick viscosity ideal for impasto techniques. Allows artists to build texture.

- **Increases paint body**
- **Tintable with DecoArt Media Fluid Acrylics**
- **Increases finish with a glossy sheen**
- **Holds peaks/textures**
- **Dries translucent**

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



MediaTM Gesso

DMM18 (white) • DMM19 (black)



Superior gesso that provides a clean, opaque, matte finish. Use as a primer to seal and add tooth to most surfaces to maximize acrylics and oil paint adhesion. Available in white (DMM18) and black (DMM19).

- **Highly pigmented with excellent coverage in one coat**
- **Tintable with DecoArt Media Fluid Acrylics**
- **Thin with water to desired consistency**
- **Dries quickly**
- **Smooth and extremely flexible**

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



MediaTM Matte Medium DMM20



A versatile product that allows you to change the properties of Media Fluid Acrylics, increasing the way they can be used. Applications and characteristics include:



4 oz. wide-mouth jar

Master: 4
Inner: 0
Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H

- **Increases fluidity and transparency of paints without altering viscosity**
- **Decreases gloss sheen when used as a matte agent**
- **Use as a decoupage glue and photo transfer medium**
- **Use as a spray fixative to prevent smudging by thinning with water**
- **Use as a basecoat to provide excellent tooth and adhesion**

MediaTM White Tinting Base DMM29



Premium, all-purpose base that is tintable with DecoArt Fluid Acrylics to create a custom, limitless palette. Increases opacity of Media Fluid Acrylics.

- **Superior coverage**
- **Dries quickly**
- **Acid-free**

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



MediaTM Modeling Paste

DMM21 (white)



Smooth, flexible, opaque, paintable texture. It can be used as a stencil paste or to create stamped impressions, textured surfaces, or dimensional designs.

4 oz. wide-mouth jar
Master: 4
Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Texture Sand Paste DMM23



Create texture and dimension with an ultra-fine grit texture paste similar in look and feel to wet sand.

- **Brushable, sandable, and paintable**
- **Tintable with DecoArt Media Fluid Acrylics**

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Texture Paste DMM31



A sandable medium that allows you to add smooth or rough texture and dimension to your projects. It can be tinted or painted with an acrylic paint to create custom-colored textures. It can be used as a stencil paste or to create stamped impressions.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Crackle Paint DMM15



Specially formulated white paint that crackles as it air-dries to create an eggshell crackling pattern in just one step. It is tintable with DecoArt Media Fluid Acrylics.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Crackle Glaze DMM16



Specially formulated clear crackle glaze topcoat, which crackles as it dries to create an eggshell crackling pattern in just one step. Cracks can be enhanced by using DecoArt Media Antiquing Cream on top.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Crackle Paste DMM17



A dimensional, white crackle paste that creates an eggshell crackling pattern as it air-dries. It is tintable with DecoArt Media Fluid Acrylics.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Specialty Products





wood
paper
canvas
fabric





Student Acrylics™



Affordable, multi-purpose paints that are ideal for meeting the needs of students and beginning artists in classroom and home use. They are also the perfect medium for beginner canvas painting and paint parties.

- Pumps available for 64 oz. containers

<p>16 oz. Master: 18 • Inner: 3 • Weight: 29 lbs. Dimensions: 17.5L x 9.5W x 6.63H</p> 	<p>64 oz. Master: 4 • Inner: 1 • Weight: 27.6lbs. Dimensions: 9.87L x 9.87W x 10.12H</p> <p>64 oz. Master: 2 • Inner: 1 • Weight: 11.18 lbs. Dimensions: 10L x 5W x 10.8H</p> 
---	---

Modular Rack System

2-Foot Rack System

Customize to Fit Your Unique Retail Needs

The DecoArt racking system makes all of the product families compatible so complete departments of products can be merchandised uniformly.



2' modular racks conforming to standard retail dimensions



Decreased rack depth to easily fit on shelves/gondolas

In-line header frames to help differentiate between the product lines we offer

Interchangeable stacking configurations for easy customization of multiple product lines in the same merchandiser

- 1 oz. bottle: 16 facings per row
- 2 oz. bottle: 14 facings per row
- 4 oz. jar: 9 facings per row
- 8 oz. bottle: 10 facings per row
- 8 oz. jar: 7 facings per row
- 8 oz. tall jar: 8 facings per row
- 16 oz. jar: 5 facings per row
- 16 oz. tall jar: 7 facings per row



*Social
artworking*

CANVAS PAINTING PARTY PROGRAM



SOCIAL ARTWORKING IS FOR EVERYONE & HAVING A PARTY IS EASY!



PICK YOUR DESIGN



***TELL US HOW MANY
GUESTS YOU EXPECT***



***OUR PARTY PLANNER
TELLS YOU WHAT
YOU'LL NEED***

***HOST YOUR OWN PARTY OR BECOME A SOCIAL ARTWORKING CONSULTANT.
THE FUN & TRENDY DESIGNS, SIMPLE PATTERNS, AND STEP-BY-STEP
INSTRUCTIONS MAKE IT EASY FOR ANYONE TO PAINT.
SOCIAL-ARTWORKING.COM***

DecoArt®

For detailed product information, project ideas or tutorials, visit:

DecoArt.com

606.365.3193 | 800.367.3047

domesticsales@decoart.com | internationalsales@decoart.com

DecoArt® • P.O. Box 386 • Stanford, KY 40484